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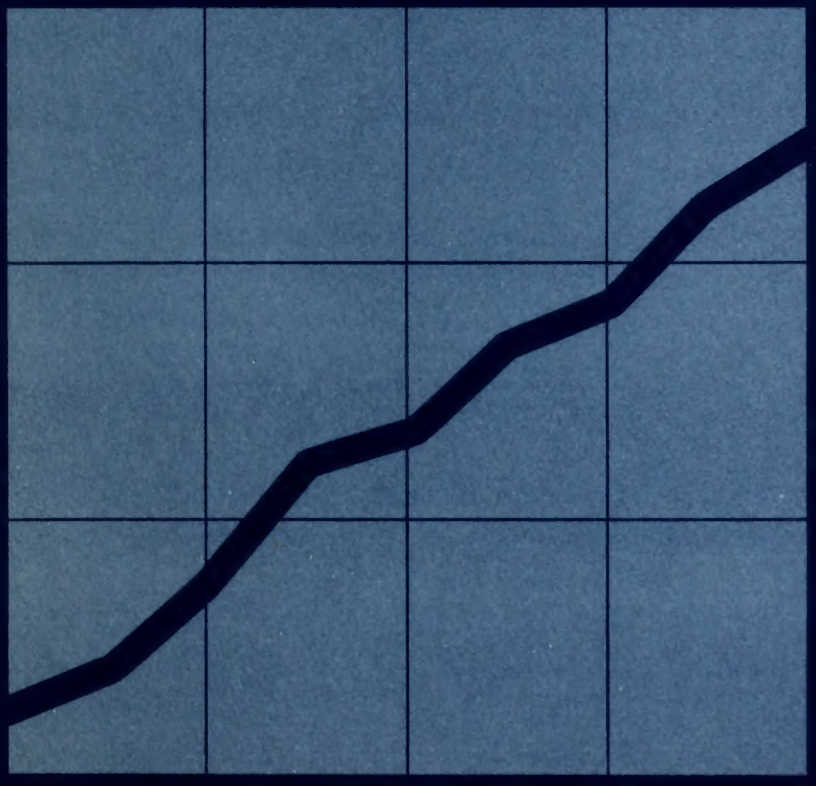
SUMMARY AND ANALYSIS OF INTERNATIONAL TRAVEL TO THE U.S.

February 1976

Statistics on visitor arrivals to the U.S. and market analysis of international travel by residents of foreign countries

U.S. DEPARTMENT OF COMMERCE/UNITED STATES TRAVEL SERVICE/Research and Analysis Division



Analysis:

"Australian International Travel Market in 1975"

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UNITED STATES DEPARTMENT OF COMMERCE

UNITED STATES TRAVEL SERVICE

Research and Analysis

Division

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INTRODUCTION

A. PURPOSE

The United States Travel Service, in an effort to more effectively supply travel data to the industry, has prepared a monthly analysis of foreign visitor arrivals to the United States.

B. OBJECTIVES

Specifically, the report was designed to meet the following objectives:

(1) Assimilation of available travel market data from other U.S. Government agencies, government tourist offices of other countries and international travel associations.

(2) Analysis of statistical material highlighting trends and significant events.

C. METHODOLOGY, SCOPE, LIMITATIONS

(1) Foreign Visitor Arrivals to the U.S.

Data on arrivals are based upon Immigration and Naturalization Service tabulations of Forms I-94, a document which visitors to the United States are required to complete. In addition, tabulations of Forms SW-434 are included in the figures for Mexico so as to reflect all visitors from Mexico, excluding border crossers. Data on Canadian arrivals is provided by Statistics Canada.

The business category includes B-1 visa holders. The pleasure category includes B-2 visa holders. The transit category includes C-1 (aliens in transit) visa holders and C-4 (transit without visa) holders. The student group includes F-1 and F-2 (students and their families) visa holders. The categories reflect the definition of a "tourist" as defined by the official governmental tourist organization, the International Union of Official Travel Organizations and by the tourism committee of Organization for Economic Cooperation and Development.

(2) International Travel Market of Selected Countries

Data for this section are the result of many contributors, primarily international organizations such as the Organization for Economic Cooperation and Development (OECD), the International Union of Official Travel Organizations (IUOTO), the United States Travel Service (USTS) both here and abroad, and national tourist offices of various foreign governments. In addition, data from private industry studies on tourism are included in this publication.

D. CONCLUDING REMARKS

We hope that the users of this information will keep USTS informed of its usefulness. We would appreciate any comments on either the form or content of the data and any suggestions on how USTS might improve its data and analytical services to the industry.

FOREIGN VISITOR

ARRIVALS TO THE U. S.

Highlights of Foreign Visitor Arrivals to the U. S. -- February and First Two Months 1976

February 1976

International arrivals from Canada, Mexico, and overseas countries to the U. S. during the month of February 1976 increased 9.6% over February 1975, totaling 900,584 arrivals.

Table 1

	February 1976	February 1975	% Change
Overseas	225,459	242,214	(- 6.9%)
Mexico	128,567	123,402	+ 4.2
Canada	546,558	455,780	+19.9
TOTAL	900,584	821,396	+ 9.6

Of this total, 225,459 (or 25% of total arrivals) came from overseas countries, representing an 6.9% decline from February 1975. This decrease in overseas visitation was primarily a function of decreases in travel from South American countries, Japan and Australia.

Europe, on the other hand, generated an increase in monthly volume of travelers to the U. S., for the second consecutive month of 1976. European arrivals in February 1976 totaled 86,059, representing a 6.6% gain over February of 1975.

This favorable development was supported by the improved growth in arrival figures from each of USTS' major European market countries: United Kingdom, up 6.6%; West Germany, up 14.0%; and France, up 9.9%.

Asian travel to the U. S., declined 18.7% in February primarily due to a 23.6% decrease in travel from Japan. The reasons for their declines are primarily attributed to the relatively unfavorable economic conditions in Japan.

Mexican visitors to the U. S. during February, numbering 128,567, were ahead of the February 1975 volume by 4.2%.

Arrivals to the U. S. from Canada during February were also above the 1975 level--totaling 546,558. The Canadian visitor volume increased 19.9% over the previous year's February total.

In briefly viewing travel to the U.S. from other selected markets during February 1976, changes in arrivals were recorded as follows: Italy, -8.2% Switzerland, +4.4%; Netherlands, +14.9%; Belgium, +7.3; Brazil, +15.7% Venezuela, +29.7%; and Australia, -24.8%.

First Two Months 1976

During the first two months, foreign visitor arrivals in the U. S. totaled 1.9 million, representing a 7.7% increase over the same 1975 period.

Table 2

	1st 2 Months 1976	1st 2 Months 1975	% Change
Overseas	504,346	472,564	+ 6.7%
Mexico	237,633	283,195	(-16.1)
Canada	1,188,836	1,037,326	+14.6
TOTAL	1,930,815	1,793,085	+ 7.7

Despite the decline in arrivals to the U. S. from overseas countries during February, total overseas visitors during the first two months of this year increased 6.7% above the comparable 1975 two-month total. Actually, only one major geographical area--Asia--evidenced a drop in travel to the U. S. during the combined January-February 1976 period.

The major contributor to the improved overseas arrival figures was Europe, supplying 16.4% more visitors than during the first two months of 1975. This favorable trend was primarily a reflection of the increases in travel from the United Kingdom, up 14.9%; West Germany, up 21.2%; and France, up 24.0%.

Japan, as a result of declines in travel to the U. S. in both January and February, supplied significantly fewer foreign visitors during this period representing a 12.9% decline from the level recorded in the first two months of 1975.

Additionally, travel from Mexico, as a result of the decline in January, was also down for the first two months of 1976, by 16.1%.

Arrivals to the U. S. from Canada, on the other hand, increased substantially during the first two months of this year. Specifically, Canadian arrivals totaled 1.2 million, representing a 14.6% increase over the comparable 1975 period.

Also on a favorable note, arrivals from other selected markets recorded increases in volume relative to 1975 as follows: Italy, +12.5%; Switzerland, +25.4%; Netherlands, +22.3%; Belgium, +23.4%; Brazil, +30.4%; Venezuela, +43.5%; and Australia, +24.7%. See Table 10, page 18 for more details, country-by-country, regarding February and the first two month totals.

Mode of Transportation

February 1976

During February 1976, total visitor arrivals to the U.. S. from Canada, Mexico and overseas countries numbered 900,584, a gain of 9.6% over February 1975.

As indicated in Table 3 below, 462,740 (51.4%) of the international arrivals during February 1976 traveled to the U. S. by land and 47.9% by air and less than 1% by sea. As expected Canada and Mexico, together generated 99% of the land arrivals to the U. S.

The majority of the remaining 1% of the land arrivals were Europeans entering the U. S. via Canada.

In comparing February 1976 to the same period in 1975, air travel as a proportion of total travel declined nearly 2 percentage points from 50% in 1975 to 48% in 1976, reflecting the reduced travel from Japan, Australia and South America. Land arrivals increased from 49% to 52%, reflecting the increased travel primarily from Canada.

Table 3

Total Visitor Arrivals
to the U. S. by Mode of Transportation
February 1976

	Air	Sea	Land	Total
Canada	191,112	587	354,859	546,558
Mexico	24,380	437	103,750	128,567
Overseas	215,512	5,816	4,131	225,459
Total	431,004	6,840	462,740	900,584

First Two Months 1976

During the first two months of 1976, total visitor arrivals to the U. S. from Canada, Mexico and overseas countries reached 1,930,815 a gain of 7.7% over the comparable period in 1975.

As reflected in Table 4 below, 975,372 (50.5%) of the international arrivals during the first two months of 1976 traveled to the U. S. by land and 48.6% by air and less than 1% by sea. Due to the proximity of Canada and Mexico, these countries generated 99% of the land arrivals to the U. S.

In comparing the first two months of 1976 to the same period in 1975, air travel as a proportion of total travel increased nearly 2 percentage points from 47.2% in 1975 to 48.6% in 1976, reflecting an increase in travel from overseas countries. Land arrivals decreased slightly from 52% in 1975 to 50% in 1976.

Table 4

Total Visitor Arrivals
to the U. S. by Mode of Transportation
1st 2 Months 1976

	Air	Sea	Land	Total
Canada	406,736	739	781,361	1,188,836
Mexico	53,767	2,154	181,712	237,633
Overseas	478,259	13,788	12,299	504,346
Total	938,762	16,681	975,372	1,930,815

As reflected in Table 5, total arrivals to the U. S. during February 1976 reached 900,584, a gain of 9.6% over February 1975. Moderate gains in arrivals were recorded in the major geographic areas, with the exceptions of South America, West Indies, Asia and Oceania--where declines of -12.6%, -4.2%, -18.7% and -18.5% were recorded respectively. Total overseas arrivals declined 6.9% from February 1975. (When comparing February 1975 to 1974, an increase of nearly 10% was recorded.)

During February 1976, Europe accounted for 38% of total overseas arrivals--increasing its share by nearly five percentage points from February of 1975, when Europe, due to economic difficulties accounted for only 33% of overseas arrivals. Asia, on the other hand, decreased its share of total overseas arrivals by 5 percentage points in February 1976 relative to 1975 (down from a 35% share to a 30% share), primarily due to the economic difficulties in Japan.

During the first two months of 1976, there was a 7.7% increase in the total number of visitors to the U. S. Arrivals from all of the major geographic areas increased, with the exception of Asia and Mexico, which recorded declines of 4.6% and 16.1% respectively over the comparable period in 1975.

TABLE 5

FOREIGN VISITOR ARRIVALS IN THE U.S. BY GEOGRAPHIC AREA

FEBRUARY AND 1ST 02 MONTHS 1976

AREA	FEBRUARY 1976				1ST 02 MONTHS 1976			
	NUMBER OF ARRIVALS	PERCENT CHANGE	1976 SHARE OF TOTAL OVERSEAS	1975 SHARE OF TOTAL OVERSEAS	NUMBER OF ARRIVALS	PERCENT CHANGE	1976 SHARE OF TOTAL OVERSEAS	1975 SHARE OF TOTAL OVERSEAS
EUROPE	86,059	6.6	38.2	33.3	180,956	16.4	35.9	32.9
SOUTH AMERICA	31,561	- 12.6	14.0	14.9	72,479	1.7	14.4	15.1
CENTRAL AMERICA	9,619	10.9	4.3	3.6	23,636	13.6	4.7	4.4
WEST INDIES	17,802	- 4.2	7.9	7.7	40,682	7.5	8.1	8.0
ASIA	68,832	- 18.7	30.5	35.0	152,513	- 4.6	30.2	33.8
OCEANIA	8,973	- 18.5	4.0	4.5	26,092	22.7	5.2	4.5
AFRICA	2,612	7.4	1.2	1.0	7,984	32.5	1.6	1.3
OTHER OVERSEAS	1	- 50.0	0.0	0.0	4	100.0	0.0	0.0
TOTAL OVERSEAS	225,459	- 6.9	100.0	100.0	504,346	6.7	100.0	100.0
MEXICO	128,567	4.2			237,633	- 16.1		
CANADA	546,558	19.9			1,188,836	14.6		
GRAND TOTAL	900,584	9.6			1,930,815	7.7		

Table 6 provides a ranking of the ten leading tourist generating countries during February 1975 and 1976.

During February 1976, Canada ranked as the number one tourist generator of visitors to the U. S., followed by Mexico, Japan, the U.K. and Germany. Japan was the largest overseas supplier of visitor arrivals during this period, dispite the fact that visitors from this country declined by nearly 24%.

In addition, among the top ten countries, besides Japan, two other countries recorded declines: Italy, 8.2% and Australia, 24.8%.

Changes in rank between February of 1975 and 1976 saw the two South American countries of Brazil and Venezuela increase in rank, as well as did Italy. Specifically, Brazil moved up from 7th to 6th place, Venezuela increased in rank from 10th to 9th and Italy moved from 9th to 8th.

On the other hand, France decreased in rank between February 1976 and February 1975, declining from, 6th to 7th place. While Australia declined from 8th position to 10th ranked.

TABLE 6

TOP TEN OVERSEAS TOURIST GENERATING COUNTRIES

FEBRUARY 76

	FEBRUARY 1976		FEBRUARY 1975				
COUNTRY	RANK	NUMBER OF ARRIVALS	RANK	NUMBER OF ARRIVALS	PERCENT CHANGE	1976 SHARE OF TOTAL	1975 SHARE OF TOTAL
CANADA	01	546,558	01	455,780	19.9	60.7	55.5
MEXICO	02	128,567	02	123,402	4.2	14.3	15.0
JAPAN	03	55,017	03	72,019	- 23.6	6.1	8.8
U. K.	04	24,177	04	22,671	6.6	2.7	2.8
GERMANY	05	14,575	05	12,783	14.0	1.6	1.6
BRAZIL	06	10,206	07	8,821	15.7	1.1	1.1
FRANCE	07	10,110	06	9,202	9.9	1.1	1.1
ITALY	08	6,661	09	7,253	- 8.2	0.7	0.8
VENEZUELA	09	6,549	10	5,049	29.7	0.7	0.1
AUSTRALIA	10	6,158	08	8,184	- 24.8	0.7	1.0
TOTAL OF TOP 10		808,578		725,164	11.5	90.0	87.8
TOTAL ARRIVALS		900,584		821,396	9.6	100.0%	100.0%

Table 7 reflects the ten leading tourist generating countries during 1975 and 1976.

Canada represents the major source of foreign tourist to the U. S., generating a total of nearly 1.2 million arrivals during the first two months of 1976 and representing a 14.6% increase over the comparable period in 1975. Mexico, ranking second, supplied 237,633 arrivals, representing a decrease of 16.1%.

Japan remained our largest supplier of overseas arrivals, despite a 12.9% decline. In addition, Japan was the only overseas country out of the top ten recording a decrease during the first 2 months of 1976.

The rank order of the top 10 countries appeared the same during both two month periods in 1975 and 1976.

TABLE 7

TOP TEN OVERSEAS TOURIST GENERATING COUNTRIES

1st 02 MONTHS 1976

	1st 02 MOS. 1976		1st 02 MOS. 1975				
COUNTRY	RANK	NUMBER OF ARRIVALS	RANK	NUMBER OF ARRIVALS	PERCENT CHANGE	1976 SHARE OF TOTAL	1975 SHARE OF TOTAL
CANADA	01	1,188,836	01	1,037,326	14.6	61.6	57.9
MEXICO	02	237,633	02	283,195	- 16.1	12.3	15.8
JAPAN	03	116,003	03	133,224	- 12.9	6.0	7.4
U. K.	04	51,937	04	45,190	14.9	2.7	2.5
GERMANY	05	29,368	05	24,228	21.2	1.5	1.4
BRAZIL	06	24,188	06	18,556	30.4	1.3	1.0
FRANCE	07	22,069	07	17,799	24.0	1.1	1.0
AUSTRALIA	08	19,128	08	15,336	24.7	1.0	0.8
VENEZUELA	09	15,723	09	10,957	43.5	0.8	0.6
ITALY	10	14,830	10	13,178	12.5	0.8	0.7
TOTAL OF TOP 10		1,719,715		1,598,989	7.6	89.2	89.2
TOTAL ARRIVALS		1,930,815		1,793,085	7.7	100.0%	100.0%

TABLE 8

FOREIGN VISITOR ARRIVALS IN THE U.S.
(BY AREA OF RESIDENCE + MONTH OF ARRIVAL)

1975 + 1976

ARRIVALS FROM CANADA

MONTH	1975	1976	% CHG
JANUARY	581,546	636,444	9.4
FEBRUARY	455,780	546,558	19.9
MARCH	863,346		
APRIL	679,655		
MAY	716,610		
JUNE	821,643		
JULY	1,538,154		
AUGUST	1,682,665		
SEPTEMBER	808,419		
OCTOBER	746,241		
NOVEMBER	561,280		
DECEMBER	460,288		
TOTAL	9,915,627		

ARRIVALS FROM MEXICO

MONTH	1975	1976	% CHG
JANUARY	159,793	109,066	-31.7
FEBRUARY	123,402	128,567	4.2
MARCH	198,238		
APRIL	165,047		
MAY	156,105		
JUNE	172,698		
JULY	261,281		
AUGUST	219,377		
SEPTEMBER	148,445		
OCTOBER	145,739		
NOVEMBER	136,180		
DECEMBER	269,346		
TOTAL	2,155,651		

ARRIVALS FROM EUROPE

MONTH	1975	1976	% CHG
JANUARY	74,668	94,897	27.1
FEBRUARY	80,741	86,059	6.6
MARCH	98,213		
APRIL	97,549		
MAY	115,071		
JUNE	174,521		
JULY	200,751		
AUGUST	155,606		
SEPTEMBER	138,300		
OCTOBER	138,911		
NOVEMBER	94,279		
DECEMBER	109,248		
TOTAL	1,477,858		

ARRIVALS FROM SOUTH AMERICA

MONTH	1975	1976	% CHG
JANUARY	35,172	40,918	16.3
FEBRUARY	36,118	31,561	-12.6
MARCH	27,012		
APRIL	25,479		
MAY	28,913		
JUNE	39,374		
JULY	56,611		
AUGUST	43,021		
SEPTEMBER	41,180		
OCTOBER	29,681		
NOVEMBER	26,950		
DECEMBER	41,604		
TOTAL	431,115		

ARRIVALS FROM CENTRAL AMERICA

MONTH	1975	1976	% CHG
JANUARY	12,126	14,017	15.6
FEBRUARY	8,674	9,619	10.9
MARCH	10,089		
APRIL	8,056		
MAY	9,503		
JUNE	11,249		
JULY	11,957		
AUGUST	12,176		
SEPTEMBER	12,345		
OCTOBER	9,966		
NOVEMBER	14,686		
DECEMBER	17,187		
TOTAL	138,014		

ARRIVALS FROM WEST INDIES

MONTH	1975	1976	% CHG
JANUARY	19,277	22,880	18.7
FEBRUARY	18,583	17,802	-4.2
MARCH	21,359		
APRIL	21,981		
MAY	21,017		
JUNE	29,597		
JULY	43,565		
AUGUST	45,012		
SEPTEMBER	36,334		
OCTOBER	24,375		
NOVEMBER	23,470		
DECEMBER	33,114		
TOTAL	337,684		

ARRIVALS FROM ASIA

MONTH	1975	1976	% CHG
JANUARY	75,260	83,681	11.2
FEBRUARY	84,656	68,832	-18.7
MARCH	89,962		
APRIL	69,685		
MAY	67,294		
JUNE	94,363		
JULY	101,439		
AUGUST	120,701		
SEPTEMBER	90,008		
OCTOBER	74,969		
NOVEMBER	61,356		
DECEMBER	72,444		
TOTAL	1,002,137		

ARRIVALS FROM OCEANIA

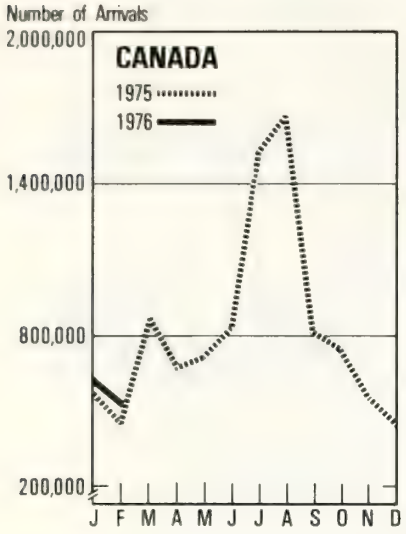
MONTH	1975	1976	% CHG
JANUARY	10,252	17,119	67.0
FEBRUARY	11,008	8,973	-18.5
MARCH	9,373		
APRIL	14,129		
MAY	16,204		
JUNE	19,239		
JULY	19,752		
AUGUST	24,028		
SEPTEMBER	18,803		
OCTOBER	14,016		
NOVEMBER	9,840		
DECEMBER	18,103		
TOTAL	184,747		

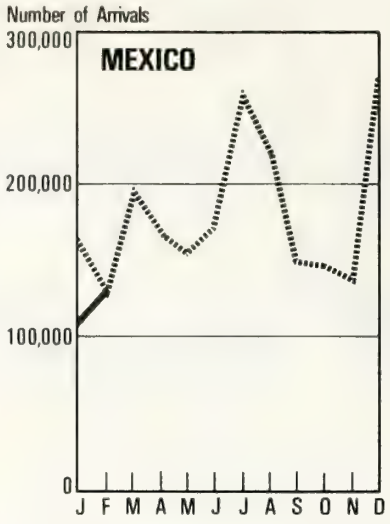
ARRIVALS FROM AFRICA

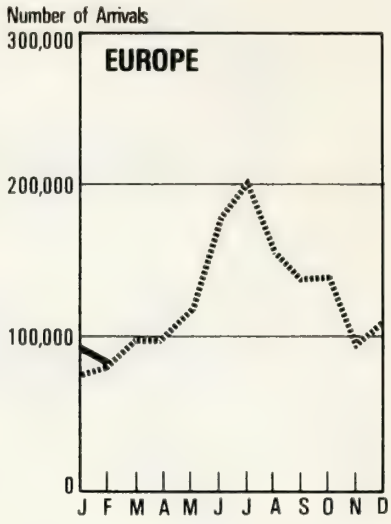
MONTH	1975	1976	% CHG
JANUARY	3,595	5,372	49.4
FEBRUARY	2,432	2,612	7.4
MARCH	2,411		
APRIL	3,236		
MAY	4,102		
JUNE	5,762		
JULY	5,735		
AUGUST	8,064		
SEPTEMBER	6,586		
OCTOBER	4,177		
NOVEMBER	2,858		
DECEMBER	3,763		
TOTAL	52,721		

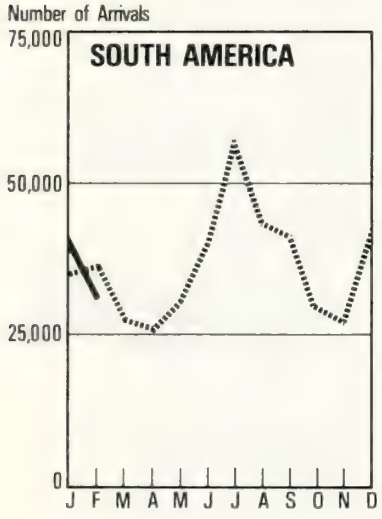
CHART 1

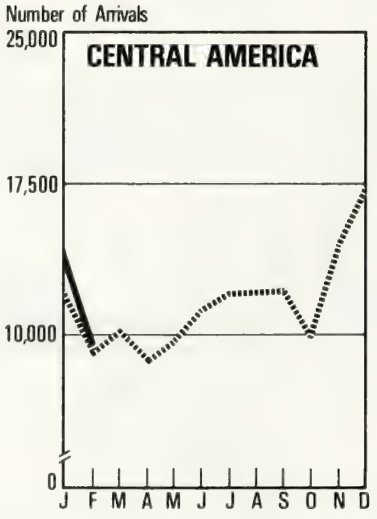
FOREIGN VISITOR ARRIVALS BY REGION

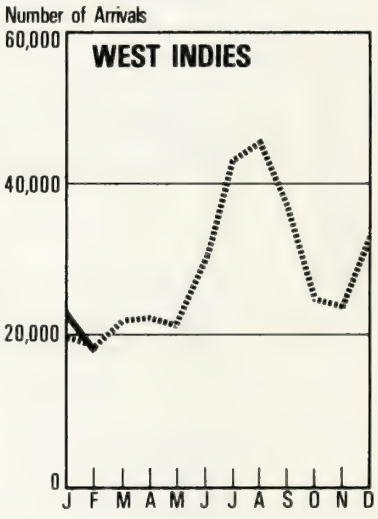


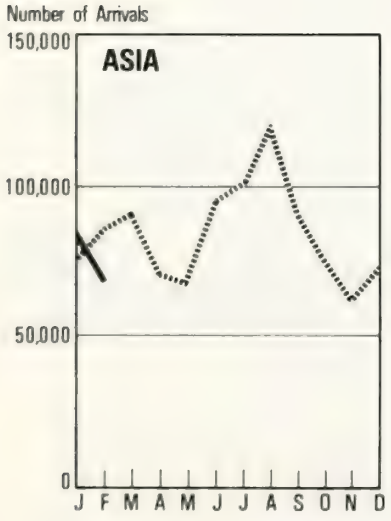


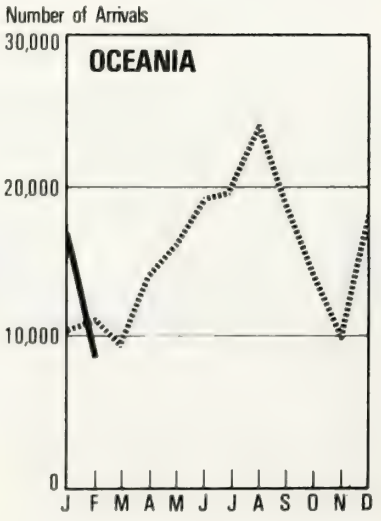


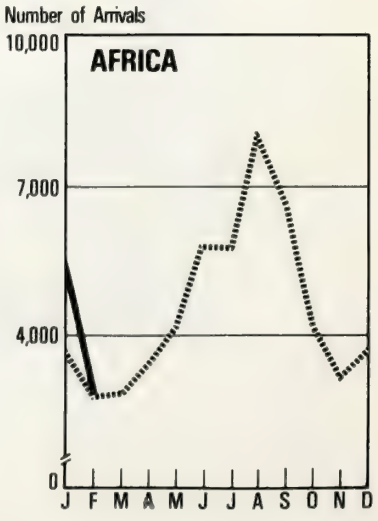












STATISTICAL TABLES

ARRIVALS TO THE U. S.

BY RESIDENCE

TABLE 9

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE

FEBRUARY 1976

COUNTRY	BUSINESS FEB 75	BUSINESS FEB 76	BUSINESS % CHG	PLEASURE FEB 75	PLEASURE FEB 76	PLEASURE % CHG	STUDENTS FEB 75	STUDENTS FEB 76	STUDENTS % CHG	TRANSITS FEB 75	TRANSITS FEB 76	TRANSITS % CHG	TOTAL FEB 75	TOTAL FEB 76	TOTAL % CHG
EUROPE															
AUSTRIA	276	207	- 25.0	835	725	- 13.2	4	7	75.0	16	40	150.0	1131	979	- 13.4
BELGIUM	740	755	2.0	987	1072	8.6	16	27	68.8	46	65	41.3	1789	1919	7.3
DENMARK	470	616	31.1	891	1093	22.7	9	14	55.6	46	69	50.0	1416	1792	26.6
FINLAND	262	171	- 34.7	985	815	- 17.3	1	3	200.0	25	67	168.0	1273	1056	- 17.0
FRANCE	2889	2615	- 9.5	5944	7090	19.3	42	47	11.9	327	358	9.5	9202	10110	9.9
GERMANY	3616	4201	16.2	8801	9956	13.1	55	45	- 18.2	311	373	19.9	12783	14575	14.0
GREECE	216	235	8.8	883	827	- 6.3	79	71	- 10.1	563	728	29.3	1741	1861	6.9
ICELAND	55	37	- 32.7	107	110	2.8	1	3	200.0		1	100.0	163	151	- 7.4
IRELAND	305	264	- 13.4	838	936	11.7	11	6	- 45.5	41	52	26.8	1195	1258	5.3
ITALY	1881	1967	4.6	4522	3813	- 15.7	29	32	10.3	821	849	3.4	7253	6661	- 8.2
LUXEMBOURG	19	19		83	49	- 41.0				2	3	50.0	104	71	- 31.7
NETHERLANDS	1305	1322	1.3	2061	2418	17.3	23	23		184	343	86.4	3573	4106	14.9
NORWAY	552	450	- 18.5	1286	1055	- 18.0	15	18	20.0	396	443	11.9	2249	1966	- 12.6
PORTUGAL	102	155	52.0	392	551	40.6	6	5	- 16.7	110	135	22.7	610	846	38.7
SPAIN	900	1204	33.8	1630	1438	- 11.8	15	19	26.7	247	315	27.5	2792	2976	6.6
SWEDEN	1262	1123	- 11.0	2380	2480	4.2	11	17	54.5	125	462	269.6	3778	4082	8.0
SWITZERLAND	847	909	7.3	3465	3587	3.5	32	32		96	106	10.4	4440	4634	4.4
USSR	232	188	- 19.0	92	133	44.6	3		- 100.0	64	24	- 62.5	391	345	- 11.8
U. K.	6786	7683	13.2	14215	14730	3.6	65	135	107.7	1605	1629	1.5	22671	24177	6.6
YUGOSLAVIA	142	175	23.2	430	581	35.1	6	4	- 33.3	49	43	- 12.2	627	803	28.1
OTHER EUROPE	339	345	1.8	1117	1021	- 8.6	6	28	366.7	98	297	203.1	1560	1691	8.4
TOTAL	23196	24641	6.2	51944	54480	4.9	429	536	24.9	5172	6402	23.8	80741	86059	6.6

TABLE 9

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE

FEBRUARY 1976

COUNTRY	BUSINESS FEB 75	BUSINESS FEB 76	% CHG	PLEASURE FEB 75	PLEASURE FEB 76	% CHG	STUDENTS FEB 75	STUDENTS FEB 76	% CHG	TRANSITS FEB 75	TRANSITS FEB 76	% CHG	TOTAL FEB 75	TOTAL FEB 76	% CHG
SOUTH AMERICA															
ARGENTINA	291	293	.7	11387	3719	- 67.3	21	13	- 38.1	279	97	- 65.2	11978	4122	- 65.6
BOLIVIA	71	95	33.8	229	301	31.4	10	15	50.0	25	24	- 4.0	335	435	29.9
BRAZIL	1363	913	- 33.0	7131	8883	24.6	121	83	- 31.4	206	327	58.7	8821	10206	15.7
CHILE	242	198	- 18.2	1278	979	- 23.4	29	15	- 48.3	71	63	- 11.3	1620	1255	- 22.5
COLOMBIA	432	401	- 7.2	2055	2223	8.2	116	107	- 7.8	187	227	21.4	2790	2958	6.0
ECUADOR	206	197	- 4.4	1883	2175	15.5	29	50	72.4	64	75	17.2	2182	2497	14.4
PARAGUAY	27	23	- 14.8	154	126	- 18.2	2	4	100.0	11	18	63.6	194	171	- 11.9
PERU	133	179	34.6	2228	2288	2.7	59	50	- 15.3	63	84	33.3	2483	2601	4.8
URUGUAY	46	68	47.8	230	290	26.1	7	4	- 42.9	39	91	133.3	322	453	40.7
VENEZUELA	407	669	64.4	4390	5544	26.3	165	239	44.8	87	97	11.5	5049	6549	29.7
OTHER S AMERICA	73	76	4.1	214	180	- 15.9	37	15	- 59.5	20	43	115.0	344	314	- 8.7
TOTAL	3291	3112	- 5.4	31179	26708	- 14.3	596	595	- .2	1052	1146	8.9	36118	31561	- 12.6
CENTRAL AMERICA															
COSTA RICA	90	115	27.8	1266	1741	37.5	38	23	- 39.5	71	68	- 4.2	1465	1947	32.9
EL SALVADOR	55	64	16.4	955	950	- .5	50	42	- 16.0	44	65	47.7	1104	1121	1.5
GUATEMALA	168	197	17.3	1003	1188	18.4	23	17	- 26.1	40	130	225.0	1234	1532	24.1
HONDURAS	116	116		871	693	- 20.4	44	29	- 34.1	207	214	3.4	1238	1052	- 15.0
NICARAGUA	132	142	7.6	763	796	4.3	44	51	15.9	29	45	55.2	968	1034	6.8
PANAMA	242	207	- 14.5	2081	2375	14.1	44	55	25.0	38	49	28.9	2405	2686	11.7
OTHER C AMERICA	84	47	- 44.0	144	162	12.5	5	15	200.0	27	23	- 14.8	260	247	- 5.0
TOTAL	887	888	.1	7083	7905	11.6	248	232	- 6.5	456	594	30.3	8674	9619	10.9

TABLE 9

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE

FEBRUARY 1976

COUNTRY	BUSINESS FEB 75	BUSINESS FEB 76	BUSINESS % CHG	PLEASURE FEB 75	PLEASURE FEB 76	PLEASURE % CHG	STUDENTS FEB 75	STUDENTS FEB 76	STUDENTS % CHG	TRANSITS FEB 75	TRANSITS FEB 76	TRANSITS % CHG	TOTAL FEB 75	TOTAL FEB 76	TOTAL % CHG
WEST INDIES															
ANTIGUA	50	34	- 32.0	437	113	- 74.1	15	4	- 73.3	6	2	- 66.7	508	153	- 69.9
BAHAMAS	251	151	- 39.8	4010	4724	17.8	155	123	- 20.6	6	27	350.0	4422	5025	13.6
BARBADOS	48	67	39.6	215	211	- 1.9	10	3	- 70.0	37	23	- 37.8	310	304	- 1.9
BERMUDA	70	109	55.7	970	920	- 5.2	19	15	- 21.1	184	208	13.0	1243	1252	.7
BR. VIRGIN ISL	21	68	223.8	220	299	35.9	13	13		16	2	- 87.5	270	382	41.5
DOMINICAN REPB.	315	367	16.5	4112	2350	- 42.9	77	37	- 51.9	83	78	- 6.0	4587	2832	- 38.3
HAITI	165	308	86.7	538	514	- 4.5	13	17	30.8	170	192	12.9	886	1031	16.4
JAMAICA	479	573	19.6	2418	3220	33.2	60	74	23.3	140	106	- 24.3	3097	3973	28.3
NETHERLAND ANTILL	133	223	67.7	621	742	19.5	16	7	- 56.3	49	23	- 53.1	819	995	21.5
TRINIDAD & TOBAGO	126	145	15.1	620	527	- 15.0	43	26	- 39.5	37	54	45.9	826	752	- 9.0
OTHER WEST INDIES	157	180	14.6	1263	820	- 35.1	69	19	- 72.5	126	84	- 33.3	1615	1103	- 31.7
TOTAL	1815	2225	22.6	15424	14440	- 6.4	490	338	- 31.0	854	799	- 6.4	18583	17802	- 4.2
ASIA															
CHINA MAINLAND	15	17	13.3	3	6	100.0		2	100.0		2	100.0	18	27	50.0
CHINA TAIWAN	344	486	41.3	561	272	- 51.5	105	87	- 17.1	188	244	29.8	1198	1089	- 9.1
HONG KONG	310	309	- .3	1029	870	- 15.5	166	141	- 15.1	290	300	3.4	1795	1620	- 9.7
INDIA	237	329	38.8	655	681	4.0	166	137	- 17.5	119	291	144.5	1177	1438	22.2
INDONESIA	115	68	- 40.9	91	141	54.9	24	31	29.2	30	68	126.7	260	308	18.5
IRAN	206	314	52.4	430	904	110.2	391	629	60.9	10	12	20.0	1037	1859	79.3
ISRAEL	634	617	- 2.7	1495	1466	- 1.9	54	58	7.4	55	45	- 18.2	2238	2186	- 2.3
JAPAN	8127	6587	- 18.9	62746	47400	- 24.5	319	550	72.4	827	480	- 42.0	72019	55017	- 23.6
KOREA	441	396	- 10.2	399	280	- 29.8	64	41	- 35.9	225	272	20.9	1129	989	- 12.4
LEBANON	166	139	- 16.3	196	295	50.5	27	36	33.3	4	20	400.0	393	490	24.7
MALAYSIA	74	26	- 64.9	161	77	- 52.2	24	21	- 12.5	8	16	100.0	267	140	- 47.6
PHILIPPINES	290	308	6.2	566	497	- 12.2	41	22	- 46.3	203	388	91.1	1100	1215	10.5
SINGAPORE	102	68	- 33.3	77	96	24.7	7	22	214.3	9	14	55.6	195	200	2.6
THAILAND	56	33	- 41.1	209	192	- 8.1	111	92	- 17.1	16	4	- 75.0	392	321	- 18.1
TURKEY	65	95	46.2	147	245	66.7	29	27	- 6.9	7	16	128.6	248	383	54.4
OTHER ASIA	381	408	7.1	523	824	57.6	201	173	- 13.9	85	145	70.6	1190	1550	30.3
TOTAL	11563	10200	- 11.8	69288	54246	- 21.7	1729	2069	19.7	2076	2317	11.6	84656	68832	- 18.7
OCEANIA															
AUSTRALIA	1118	791	- 29.2	6194	5126	- 17.2	30	15	- 50.0	842	226	- 73.2	8184	6158	- 24.8
FIJI	9	2	- 77.8	147	92	- 37.4				22	38	72.7	178	132	- 25.8
NEW ZEALAND	229	193	- 15.7	1340	1687	25.9	17	5	- 70.6	508	363	- 28.5	2094	2248	7.4
OTHER OCEANIA	48	10	- 79.2	414	384	- 7.2	18	7	- 61.1	72	34	- 52.8	552	435	- 21.2
TOTAL	1404	996	- 29.1	8095	7289	- 10.0	65	27	- 58.5	1444	661	- 54.2	11008	8973	- 18.5

TABLE 9

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE

FEBRUARY 1976

COUNTRY	BUSINESS FEB 75	BUSINESS FEB 76	% CHG	PLEASURE FEB 75	PLEASURE FEB 76	% CHG	STUDENTS FEB 75	STUDENTS FEB 76	% CHG	TRANSITS FEB 75	TRANSITS FEB 76	% CHG	TOTAL FEB 75	TOTAL FEB 76	% CHG
AFRICA															
SOUTH AFRICA	335	336	.3	456	521	14.3	19	19		12	12		822	888	8.0
OTHER AFRICA	546	500	- 8.4	637	701	10.0	352	362	2.8	75	161	114.7	1610	1724	7.1
TOTAL	881	836	- 5.1	1093	1222	11.8	371	381	2.7	87	173	98.9	2432	2612	7.4
OTHER OVERSEAS	1		- 100.0	1	1								2	1	- 50.0
TOTAL OVERSEAS	43038	42898	- .3	184107	166291	- 9.7	3928	4178	6.4	11141	12092	8.5	242214	225459	- 6.9
MEXICO	2839	3088	8.8	119855	124509	3.9	340	372	9.4	368	598	62.5	123402	128567	4.2
CANADA*													455780	546558	19.9
GRAND TOTAL													821396	900584	9.6

* DATA ON CANADIAN ARRIVALS BY PURPOSE OF TRIP NOT AVAILABLE.

TABLE 10

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE
FEBRUARY AND FIRST 02 MONTHS
1976

COUNTRY	BUSINESS 1ST 02 M 75	BUSINESS 1ST 02 M 76	BUSINESS % CHG	PLEASURE 1ST 02 M 75	PLEASURE 1ST 02 M 76	PLEASURE % CHG	STUDENTS 1ST 02 M 75	STUDENTS 1ST 02 M 76	STUDENTS % CHG	TRANSITS 1ST 02 M 75	TRANSITS 1ST 02 M 76	TRANSITS % CHG	TOTAL 1ST 02 M 75	TOTAL 1ST 02 M 76	TOTAL % CHG
EUROPE															
AUSTRIA	452	417	- 7.7	1993	1476	- 25.9	25	27	8.0	62	73	17.7	2532	1993	- 21.3
BELGIUM	1407	1554	10.4	1739	2296	32.0	78	117	50.0	111	149	34.2	3335	4116	23.4
DENMARK	843	1036	22.9	1706	2224	30.4	35	73	108.6	118	150	27.1	2702	3483	28.9
FINLAND	389	305	- 21.6	1441	1317	- 8.6	29	40	37.9	51	103	102.0	1910	1765	- 7.6
FRANCE	5232	5195	- .7	11533	15556	34.9	352	396	12.5	682	922	35.2	17799	22069	24.0
GERMANY	6501	7838	20.6	16777	20264	20.8	260	275	5.8	690	991	43.6	24228	29368	21.2
GREECE	422	532	26.1	1774	1999	12.7	320	388	21.3	1197	1303	8.9	3713	4222	13.7
ICELAND	90	93	3.3	187	254	35.8	21	27	28.6	5	6	20.0	303	380	25.4
IRELAND	579	604	4.3	1643	1898	15.5	53	87	64.2	91	125	37.4	2366	2714	14.7
ITALY	3290	3783	15.0	8123	8893	9.5	120	197	64.2	1645	1957	19.0	13178	14830	12.5
LUXEMBOURG	37	36	- 2.7	134	89	- 33.6	8	7	- 12.5	7	4	- 42.9	186	136	- 26.9
NETHERLANDS	2275	2681	17.8	3806	4553	19.6	127	137	7.9	468	793	69.4	6676	8164	22.3
NORWAY	953	965	1.3	2104	2088	- .8	144	120	- 16.7	905	973	7.5	4106	4146	1.0
PORTUGAL	263	275	4.6	832	1158	39.2	27	25	- 7.4	256	263	2.7	1378	1721	24.9
SPAIN	1578	1923	21.9	3332	4035	21.1	103	139	35.0	589	633	7.5	5602	6730	20.1
SWEDEN	2075	2207	6.4	4583	4775	4.2	105	111	5.7	308	624	102.6	7071	7717	9.1
SWITZERLAND	1426	1819	27.6	5682	7177	26.3	119	196	64.7	275	218	- 20.7	7502	9410	25.4
USSR	600	326	- 45.7	137	240	75.2	5	16	220.0	109	41	- 62.4	851	623	- 26.8
U. K.	12179	15028	23.4	29183	32109	10.0	408	561	37.5	3420	4239	23.9	45190	51937	14.9
YUGOSLAVIA	344	369	7.3	1088	1661	52.7	17	24	41.2	97	97		1546	2151	39.1
OTHER EUROPE	626	653	4.3	2336	2121	- 9.2	19	42	121.1	254	465	83.1	3235	3281	1.4
TOTAL	41561	47639	14.6	100133	116183	16.0	2375	3005	26.5	11340	14129	24.6	155409	180956	16.4

TABLE 10

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE
FEBRUARY AND FIRST 02 MONTHS
1976

COUNTRY	BUSINESS 1ST 02 M 75	1ST 02 M 76	% CHG	PLEASURE 1ST 02 M 75	1ST 02 M 76	% CHG	STUDENTS 1ST 02 M 75	1ST 02 M 76	% CHG	TRANSITS 1ST 02 M 75	1ST 02 M 76	% CHG	TOTAL 1ST 02 M 75	1ST 02 M 76	% CHG
SOUTH AMERICA															
ARGENTINA	518	542	4.6	19001	7371	- 61.2	68	75	10.3	358	203	- 43.3	19945	8191	- 58.9
BOLIVIA	136	175	28.7	514	702	36.6	90	83	- 7.8	34	61	79.4	774	1021	31.9
BRAZIL	2278	1909	- 16.2	15384	20905	35.9	470	637	35.5	424	737	73.8	18556	24188	30.4
CHILE	424	330	- 22.2	2742	2381	- 13.2	138	99	- 28.3	134	123	- 8.2	3438	2933	- 14.7
COLOMBIA	718	836	16.4	4667	5705	22.2	826	836	1.2	434	563	29.7	6645	7940	19.5
ECUADOR	355	348	- 2.0	3085	3467	12.4	187	272	45.5	112	184	64.3	3739	4271	14.2
PARAGUAY	46	67	45.7	285	267	- 6.3	11	20	81.8	32	31	- 3.1	374	385	2.9
PERU	227	291	28.2	4790	5172	8.0	373	451	20.9	140	201	43.6	5530	6115	10.6
URUGUAY	86	134	55.8	416	561	34.9	32	30	- 6.3	85	131	54.1	619	856	38.3
VENEZUELA	712	1168	64.0	8448	12403	46.8	1592	1836	15.3	205	316	54.1	10957	15723	43.5
OTHER S AMERICA	128	168	31.3	430	469	9.1	108	132	22.2	47	87	85.1	713	856	20.1
TOTAL	5628	5968	6.0	59762	59403	- .6	3895	4471	14.8	2005	2637	31.5	71290	72479	1.7
CENTRAL AMERICA															
COSTA RICA	179	192	7.3	3439	3927	14.2	210	226	7.6	186	147	- 21.0	4014	4492	11.9
EL SALVADOR	94	100	6.4	2053	2517	22.6	519	431	- 17.0	89	143	60.7	2755	3191	15.8
GUATEMALA	322	446	38.5	2216	2995	35.2	178	220	23.6	83	194	133.7	2799	3855	37.7
HONDURAS	192	225	17.2	1943	1750	- 9.9	408	466	14.2	447	563	26.0	2990	3004	0.5
NICARAGUA	233	260	11.6	1678	1788	6.6	526	518	- 1.5	127	81	- 36.2	2564	2647	3.2
PANAMA	398	407	2.3	3857	4583	18.8	620	655	5.6	87	127	46.0	4962	5772	16.3
OTHER C AMERICA	158	108	- 31.6	401	447	11.5	86	61	- 29.1	71	59	- 16.9	716	675	- 5.7
TOTAL	1576	1738	10.3	15587	18007	15.5	2547	2577	1.2	1090	1314	20.6	20800	23636	13.6

TABLE 10

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE
FEBRUARY AND FIRST 02 MONTHS
1976

COUNTRY	BUSINESS 1ST 02 M 75	1ST 02 M 76	% CHG	PLEASURE 1ST 02 M 75	1ST 02 M 76	% CHG	STUDENTS 1ST 02 M 75	1ST 02 M 76	% CHG	TRANSITS 1ST 02 M 75	1ST 02 M 76	% CHG	TOTAL 1ST 02 M 75	1ST 02 M 76	% CHG
WEST INDIES															
ANTIGUA	80	82	2.5	698	274	- 60.7	36	17	- 52.8	24	14	- 41.7	838	387	- 53.8
BAHAMAS	403	276	- 31.5	8338	9455	13.4	976	805	- 17.5	26	123	373.1	9743	10659	9.4
BARBADOS	78	168	115.4	384	461	20.1	34	24	- 29.4	98	51	- 48.0	594	704	18.5
BERMUDA	135	223	65.2	1901	2000	5.2	131	89	- 32.1	342	451	31.9	2509	2763	10.1
BR. VIRGIN ISL	29	90	210.3	338	415	22.8	22	19	- 13.6	28	15	- 46.4	417	539	29.3
DOMINICAN REPB.	525	693	32.0	7432	6175	- 16.9	562	657	16.9	160	198	23.8	8679	7723	- 11.0
HAITI	313	636	103.2	1269	2254	77.6	162	163	.6	337	605	79.5	2081	3658	75.8
JAMAICA	937	1098	17.2	5019	6323	26.0	533	608	14.1	291	295	1.4	6780	8324	22.8
NETHERLAND ANTILL	214	346	61.7	1111	1294	16.5	122	141	15.6	72	81	12.5	1519	1862	22.6
TRINIDAD & TOBAGO	286	379	32.5	1243	1232	- .9	198	184	- 7.1	92	113	22.8	1819	1908	4.9
OTHER WEST INDIES	243	314	29.2	2198	1552	- 29.4	180	104	- 42.2	260	185	- 28.8	2881	2155	- 25.2
TOTAL	3243	4305	32.7	29931	31435	5.0	2956	2811	- 4.9	1730	2131	23.2	37860	40682	7.5
ASIA															
CHINA MAINLAND	69	48	- 30.4	3	17	466.7		2	100.0	1	27	2600.0	73	94	28.8
CHINA TAIWAN	603	844	40.0	767	749	- 2.3	410	348	- 15.1	367	569	55.0	2147	2510	16.9
HONG KONG	610	778	27.5	1741	2364	35.8	1026	1154	12.5	615	818	33.0	3992	5114	28.1
INDIA	524	696	32.8	1287	1708	32.7	653	566	- 13.3	198	573	189.4	2662	3543	33.1
INDONESIA	195	198	1.5	201	334	66.2	94	121	28.7	115	171	48.7	605	824	36.2
IRAN	359	619	72.4	878	1771	101.7	1513	3183	110.4	12	36	200.0	2762	5609	103.1
ISRAEL	1025	2028	97.9	2690	2958	10.0	202	236	16.8	80	84	5.0	3997	5306	32.7
JAPAN	14585	12785	- 12.3	115953	100388	- 13.4	1149	1916	66.8	1537	914	- 40.5	133224	116003	- 12.9
KOREA	809	912	12.7	642	611	- 4.8	173	183	5.8	319	674	111.3	1943	2380	22.5
LEBANON	315	302	- 4.1	350	844	141.1	158	189	19.6	4	28	600.0	827	1363	64.8
MALAYSIA	122	78	- 36.1	338	183	- 45.9	120	141	17.5	13	41	215.4	593	443	- 25.3
PHILIPPINES	530	740	39.6	1149	1241	8.0	179	189	5.6	388	967	149.2	2246	3137	39.7
SINGAPORE	181	153	- 15.5	185	238	28.6	44	55	25.0	16	28	75.0	426	474	11.3
THAILAND	107	117	9.3	401	473	18.0	520	375	- 27.9	47	20	- 57.4	1075	985	- 8.4
TURKEY	147	200	36.1	319	537	68.3	141	168	19.1	13	23	76.9	620	928	49.7
OTHER ASIA	706	1006	42.5	1043	1668	59.9	789	859	8.9	186	267	43.5	2724	3800	39.5
TOTAL	20887	21504	3.0	127947	116084	- 9.3	7171	9685	35.1	3911	5240	34.0	159916	152513	- 4.6
OCEANIA															
AUSTRALIA	1917	2425	26.5	12210	15888	30.1	145	198	36.6	1064	617	- 42.0	15336	19128	24.7
FIJI	14	7	- 50.0	281	249	- 11.4	5	2	- 60.0	49	58	18.4	349	316	- 9.5
NEW ZEALAND	381	406	6.6	2929	3940	34.5	49	269	449.0	1193	905	- 24.1	4552	5520	21.3
OTHER OCEANIA	60	37	- 38.3	823	973	18.2	29	28	- 3.4	111	90	- 18.9	1023	1128	10.3
TOTAL	2372	2875	21.2	16243	21050	29.6	228	497	118.0	2417	1670	- 30.9	21260	26092	22.7

TABLE 10

TEMPORARY VISITORS TO U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE
FEBRUARY AND FIRST 02 MONTHS
1976

COUNTRY	BUSINESS 1ST 02 M 75	BUSINESS 1ST 02 M 76	BUSINESS % CHG	PLEASURE 1ST 02 M 75	PLEASURE 1ST 02 M 76	PLEASURE % CHG	STUDENTS 1ST 02 M 75	STUDENTS 1ST 02 M 76	STUDENTS % CHG	TRANSITS 1ST 02 M 75	TRANSITS 1ST 02 M 76	TRANSITS % CHG	TOTAL 1ST 02 M 75	TOTAL 1ST 02 M 76	TOTAL % CHG
AFRICA															
SOUTH AFRICA	606	748	23.4	1080	1261	16.8	103	138	34.0	34	38	11.8	1823	2185	19.9
OTHER AFRICA	982	1315	33.9	1275	1605	25.9	1801	2551	41.6	146	328	124.7	4204	5799	37.9
TOTAL	1588	2063	29.9	2355	2866	21.7	1904	2689	41.2	180	366	103.3	6027	7984	32.5
OTHER OVERSEAS	1		- 100.0	1	3	200.0					1	100.0	2	4	100.0
TOTAL OVERSEAS	76856	86092	12.0	351959	365031	3.7	21076	25735	22.1	22673	27488	21.2	472564	504346	6.7
MEXICO	4836	5673	17.3	275581	228404	- 17.1	2143	2379	11.0	635	1177	85.4	283195	237633	- 16.1
CANADA*													1037326	1188836	14.6
GRAND TOTAL													1793085	1930815	7.7

* DATA ON CANADIAN ARRIVALS BY PURPOSE OF TRIP NOT AVAILABLE.

STATISTICAL TABLES

ARRIVALS TO THE U. S.

BY MODE OF

TRANSPORT

TABLE 11

TEMPORARY VISITORS TO THE U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE AND MODE OF TRANSPORT

FEBRUARY 1976

	AIR			SEA			LAND			TOTAL		
CCUNTRY	FEB 75	FEB 76	% CHG	FEB 75	FEB 76	% CHG	FEB 75	FEB 76	% CHG	FEB 75	FEB 76	% CHG
EUROPE												
AUSTRIA	1073	919	-14.4	24	36	50.0	34	24	-29.4	1131	979	-13.4
BELGIUM	1717	1853	7.9	37	28	-24.3	35	38	8.6	1789	1919	7.3
DENMARK	1337	1712	28.0	24	31	29.2	55	49	-10.9	1416	1792	26.6
FINLAND	1259	1002	-20.4	1	9	800.0	13	45	246.2	1273	1056	-17.0
FRANCE	8663	9354	8.0	286	501	75.2	253	255	.8	9202	10110	9.9
GERMANY	11186	13262	18.6	1320	1053	-20.2	277	260	-6.1	12783	14575	14.0
GREECE	1618	1772	9.5	53	48	-9.4	70	41	-41.4	1741	1861	6.9
ICELAND	162	144	-11.1	1	6	500.0		1		163	151	-7.4
IRELAND	1148	1204	4.9	16	23	43.8	31	31		1195	1258	5.3
ITALY	6980	6417	-8.1	166	134	-19.3	107	110	2.8	7253	6661	-8.2
LUXEMBOURG	99	66	-33.3		2		5	3	-40.0	104	71	-31.7
NETHERLANDS	3373	3914	16.0	122	89	-27.0	78	103	32.1	3573	4106	14.9
NORWAY	2025	1819	-10.2	187	99	-47.1	37	48	29.7	2249	1966	-12.6
PORTUGAL	588	806	37.1	1	8	700.0	21	32	52.4	610	846	38.7
SPAIN	2726	2900	6.4	42	38	-9.5	24	38	58.3	2792	2976	6.6
SWEDEN	3519	3975	13.0	52	37	-28.8	207	70	-66.2	3778	4082	8.0
SWITZERLAND	4138	4421	6.8	200	78	-61.0	102	135	32.4	4440	4634	4.4
USSR	383	345	-9.9	6		-100.0	2		-100.0	391	345	-11.8
U. K.	20755	22447	8.2	1080	1033	-4.4	836	697	-16.6	22671	24177	6.6
YUGOSLAVIA	556	735	32.2	21	8	-61.9	50	60	20.0	627	803	28.1
OTHER EUROPE	1470	1639	11.5	30	4	-86.7	60	48	-20.0	1560	1691	8.4
TOTAL	74775	80706	7.9	3669	3265	-11.0	2297	2088	-9.1	80741	86059	6.6

TABLE 11

TEMPORARY VISITORS TO THE U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE AND MODE OF TRANSPORT

FEBRUARY 1976

COUNTRY	AIR FEB 75	AIR FEB 76	AIR % CHG	SEA FEB 75	SEA FEB 76	SEA % CHG	LAND FEB 75	LAND FEB 76	LAND % CHG	TOTAL FEB 75	TOTAL FEB 76	TOTAL % CHG
SOUTH AMERICA												
ARGENTINA	9443	3721	-60.6	2420	331	-86.3	115	70	-39.1	11978	4122	-65.6
BOLIVIA	320	429	34.1	8		-100.0	7	6	-14.3	335	435	29.9
BRAZIL	7146	8978	25.6	1624	1162	-28.4	51	66	29.4	8821	10206	15.7
CHILE	1517	1198	-21.0	79	47	-40.5	24	10	-58.3	1620	1255	-22.5
COLOMBIA	2729	2902	6.3	25	23	-8.0	36	33	-8.3	2790	2958	6.0
ECUADOR	2132	2448	14.8	34	21	-38.2	16	28	75.0	2182	2497	14.4
PARAGUAY	186	151	-18.8	3	19	533.3	5	1	-80.0	194	171	-11.9
PERU	2432	2567	5.6	20	14	-30.0	31	20	-35.5	2483	2601	4.8
URUGUAY	308	433	40.6	6	14	133.3	8	6	-25.0	322	453	40.7
VENEZUELA	4539	6181	36.2	478	309	-35.4	32	59	84.4	5049	6549	29.7
OTHER S AMERICA	326	290	-11.0	2	2		16	22	37.5	344	314	-8.7
TOTAL	31078	29298	-5.7	4699	1942	-58.7	341	321	-5.9	36118	31561	-12.6
CENTRAL AMERICA												
COSTA RICA	1374	1862	35.5	17	32	88.2	74	53	-28.4	1465	1947	32.9
EL SALVADOR	1039	1035	-.4	4	8	100.0	61	78	27.9	1104	1121	1.5
GUATEMALA	1072	1400	30.6	23	8	-65.2	139	124	-10.8	1234	1532	24.1
HONDURAS	1161	1030	-11.3	43	18	-58.1	34	4	-88.2	1238	1052	-15.0
NICARAGUA	906	995	9.8	8	2	-75.0	54	37	-31.5	968	1034	6.8
PANAMA	2273	2659	17.0	53	6	-88.7	79	21	-73.4	2405	2686	11.7
OTHER C AMERICA	217	221	1.8	5		-100.0	38	26	-31.6	260	247	-5.0
TOTAL	8042	9202	14.4	153	74	-51.6	479	343	-28.4	8674	9619	10.9

TABLE 11

TEMPORARY VISITORS TO THE U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE AND MODE OF TRANSPORT

FEBRUARY 1976

	AIR			SEA			LAND			TOTAL		
COUNTRY	FEB 75	FEB 76	% CHG	FEB 75	FEB 76	% CHG	FEB 75	FEB 76	% CHG	FEB 75	FEB 76	% CHG
WEST INDIES												
ANTIGUA	499	142	-71.5	2	8	300.0	7	3	-57.1	508	153	-69.9
BAHAMAS	4350	4981	14.5	53	32	-39.6	19	12	-36.8	4422	5025	13.6
BARBADOS	301	292	-3.0	2	2		7	10	42.9	310	304	-1.9
BERMUDA	1232	1244	1.0	9	3	-66.7	2	5	150.0	1243	1252	.7
BR. VIRGIN ISL	262	322	22.9	7	60	757.1	1		-100.0	270	382	41.5
DOMINICAN REPB.	4570	2764	-39.5	15	61	306.7	2	7	250.0	4587	2832	-38.3
HAITI	868	994	14.5		3		18	34	88.9	886	1031	16.4
JAMAICA	2993	3918	30.9	43	17	-60.5	61	38	-37.7	3097	3973	28.3
NETHERLAND ANTILL	795	984	23.8	17	9	-47.1	7	2	-71.4	819	995	21.5
TRINIDAD & TOBAGO	797	719	-9.8	7	4	-42.9	22	29	31.8	826	752	-9.0
OTHER WEST INDIES	1587	1048	-34.0	21	37	76.2	7	18	157.1	1615	1103	-31.7
TOTAL	18254	17408	-4.6	176	236	34.1	153	158	3.3	18583	17802	-4.2
ASIA												
CHINA MAINLAND	18	27	50.0							18	27	50.0
CHINA TAIWAN	1182	1073	-9.2	1		-100.0	15	16	6.7	1198	1089	-9.1
HONG KONG	1555	1424	-8.4	4		-100.0	236	196	-16.9	1795	1620	-9.7
INDIA	1087	1355	24.7	32	38	18.8	58	45	-22.4	1177	1438	22.2
INDONESIA	256	258	.8				4	50	1150.0	260	308	18.5
IRAN	1017	1803	77.3	2	1	-50.0	18	55	205.6	1037	1859	79.3
ISRAEL	2111	2044	-3.2	20	56	180.0	107	86	-19.6	2238	2186	-2.3
JAPAN	71689	54850	-23.5	149	17	-88.6	181	150	-17.1	72019	55017	-23.6
KOREA	1109	983	-11.4	7	3	-57.1	13	3	-76.9	1129	989	-12.4
LEBANON	375	469	25.1	3	2	-33.3	15	19	26.7	393	490	24.7
MALAYSIA	252	131	-48.0	1		-100.0	14	9	-35.7	267	140	-47.6
PHILIPPINES	1067	1194	11.9	3	2	-33.3	30	19	-36.7	1100	1215	10.5
SINGAPORE	190	192	1.1		1		5	7	40.0	195	200	2.6
THAILAND	386	316	-18.1		1		6	4	-33.3	392	321	-18.1
TURKEY	235	367	56.2	1	5	400.0	12	11	-8.3	248	383	54.4
OTHER ASIA	1136	1516	33.5	15	3	-80.0	39	31	-20.5	1190	1550	30.3
TOTAL	83665	68002	-18.7	238	129	-45.8	753	701	-6.9	84656	68832	-18.7
OCEANIA												
AUSTRALIA	6981	5721	-18.0	869	118	-86.4	334	319	-4.5	8184	6158	-24.8
FIJI	165	126	-23.6				13	6	-53.8	178	132	-25.8
NEW ZEALAND	1993	2116	6.2	19	41	115.8	82	91	11.0	2094	2248	7.4
OTHER OCEANIA	531	435	-18.1	18		-100.0	3		-100.0	552	435	-21.2
TOTAL	9670	8398	-13.2	906	159	-82.5	432	416	-3.7	11008	8973	-18.5

TABLE 11

TEMPORARY VISITORS TO THE U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE AND MODE OF TRANSPORT

FEBRUARY 1976

COUNTRY	AIR FEB 75	AIR FEB 76	AIR % CHG	SEA FEB 75	SEA FEB 76	SEA % CHG	LAND FEB 75	LAND FEB 76	LAND % CHG	TOTAL FEB 75	TOTAL FEB 76	TOTAL % CHG
AFRICA												
SOUTH AFRICA	757	835	10.3	11	7	-36.4	54	46	-14.8	822	888	8.0
OTHER AFRICA	1551	1662	7.2	15	4	-73.3	44	58	31.8	1610	1724	7.1
TOTAL	2308	2497	8.2	26	11	-57.7	98	104	6.1	2432	2612	7.4
OTHER OVERSEAS	1	1		1		-100.0				2	1	-50.0
TOTAL OVERSEAS	227793	215512	-5.4	5868	5816	-41.1	4553	4131	-9.3	242214	225459	-6.9
MEXICO	20825	24380	17.1	509	437	-14.1	102068	103750	1.6	123402	128567	4.2
CANADA*	161218	191112	18.5	50	587	1074.0	294512	354859	20.4	455780	546558	19.9
GRAND TOTAL	409836	431004	5.2	10427	6840	34.4	401133	462740	15.4	821396	900584	9.6

* DATA ON CANADIAN ARRIVALS BY MODE OF TRANSPORT NOT AVAILABLE

TABLE 12

TEMPORARY VISITORS TO THE U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE AND MODE OF TRANSPORT

FEBRUARY AND FIRST 02 MONTHS OF 1976

COUNTRY	AIR			SEA			LAND			TOTAL		
	1ST 02 75	1ST 02 76	% CHG	1ST 02 75	1ST 02 76	% CHG	1ST 02 75	1ST 02 76	% CHG	1ST 02 75	1ST 02 76	% CHG
EUROPE												
AUSTRIA	1765	1878	6.4	64	55	-14.1	703	60	-91.5	2532	1993	-21.3
BELGIUM	3178	3879	22.1	91	149	63.7	66	88	33.3	3335	4116	23.4
DENMARK	2549	3303	29.6	51	64	25.5	102	116	13.7	2702	3483	28.9
FINLAND	1860	1673	-10.1	6	21	250.0	44	71	61.4	1910	1765	-7.6
FRANCE	16658	20204	21.3	686	959	39.8	455	906	99.1	17799	22069	24.0
GERMANY	20863	25983	24.5	2817	2648	-6.0	548	737	34.5	24228	29368	21.2
GREECE	3501	3983	13.8	105	114	8.6	107	125	16.8	3713	4222	13.7
ICELAND	299	372	24.4	1	7	600.0	3	1	-66.7	303	380	25.4
IRELAND	2291	2598	13.4	26	48	84.6	49	68	38.8	2366	2714	14.7
ITALY	12614	14162	12.3	313	387	23.6	251	281	12.0	13178	14830	12.5
LUXEMBOURG	174	121	-30.5	1	10	900.0	11	5	-54.5	186	136	-26.9
NETHERLANDS	6149	7646	24.3	305	231	-24.3	222	287	29.3	6676	8164	22.3
NORWAY	3621	3840	6.0	376	229	-39.1	109	77	-29.4	4106	4146	1.0
PORTUGAL	1311	1648	25.7	8	10	25.0	59	63	6.8	1378	1721	24.9
SPAIN	5433	6409	18.0	96	207	115.6	73	114	56.2	5602	6730	20.1
SWEDEN	6619	7409	11.9	111	92	-17.1	341	216	-36.7	7071	7717	9.1
SWITZERLAND	6953	8899	28.0	347	235	-32.3	202	276	36.6	7502	9410	25.4
USSR	829	621	-25.1	6		-100.0	16	2	-87.5	851	623	-26.8
U. K.	39910	47516	19.1	3435	2567	-25.3	1845	1854	.5	45190	51937	14.9
YUGOSLAVIA	1396	1978	41.7	28	18	-35.7	122	155	27.0	1546	2151	39.1
OTHER EUROPE	3057	3130	2.4	57	17	-70.2	121	134	10.7	3235	3281	1.4
TOTAL	141030	167252	18.6	8930	8068	-9.7	5449	5636	3.4	155409	180956	16.4

TABLE 12

TEMPORARY VISITORS TO THE U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE AND MODE OF TRANSPORT

FEBRUARY AND FIRST 02 MONTHS OF 1976

COUNTRY	AIR			SEA			LAND			TOTAL		
	1ST 02 75	1ST 02 76	% CHG	1ST 02 75	1ST 02 76	% CHG	1ST 02 75	1ST 02 76	% CHG	1ST 02 75	1ST 02 76	% CHG
SOUTH AMERICA												
ARGENTINA	16699	7584	-54.6	3085	466	-84.9	161	141	-12.4	19945	8191	-58.9
BOLIVIA	742	1003	35.2	8		-100.0	24	18	-25.0	774	1021	31.9
BRAZIL	16516	22677	37.3	1955	1413	-27.7	85	98	15.3	18556	24188	30.4
CHILE	3288	2815	-14.4	102	78	-23.5	48	40	-16.7	3438	2933	-14.7
COLOMBIA	6416	7533	17.4	163	271	66.3	66	136	106.1	6645	7940	19.5
ECUADOR	3663	4178	14.1	48	25	-47.9	28	68	142.9	3739	4271	14.2
PARAGUAY	357	357		10	26	160.0	7	2	-71.4	374	385	2.9
PERU	5412	5983	10.6	50	41	-18.0	68	91	33.8	5530	6115	10.6
URUGUAY	596	809	35.7	9	15	66.7	14	32	128.6	619	856	38.3
VENEZUELA	9592	13922	45.1	1307	1663	27.2	58	138	137.9	10957	15723	43.5
OTHER S AMERICA	685	801	16.9	2	3	50.0	26	52	100.0	713	856	20.1
TOTAL	63966	67662	5.8	6739	4001	-40.6	585	816	39.5	71290	72479	1.7
COSTA RICA	3790	4189	10.5	53	47	-11.3	171	256	49.7	4014	4492	11.9
EL SALVADOR	2556	2968	16.1	18	14	-22.2	181	209	15.5	2755	3191	15.8
GUATEMALA	2446	3453	41.2	34	19	-44.1	319	383	20.1	2799	3855	37.7
HONDURAS	2833	2876	1.5	60	56	-6.7	97	72	-25.8	2990	3004	.5
NICARAGUA	2453	2500	1.9	8	7	-12.5	103	140	35.9	2564	2647	3.2
PANAMA	4783	5660	18.3	67	53	-20.9	112	59	-47.3	4962	5772	16.3
OTHER C AMERICA	644	512	-20.5	5	102	1940.0	67	61	-9.0	716	675	-5.7
TOTAL	19505	22158	13.6	245	298	21.6	1050	1180	12.4	20800	23636	13.6

TABLE 12

TEMPORARY VISITORS TO THE U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE AND MODE OF TRANSPORT

FEBRUARY AND FIRST 02 MONTHS OF 1976

	AIR			SEA			LAND			TOTAL		
COUNTRY	1ST 02 75	1ST 02 76	% CHG	1ST 02 75	1ST 02 76	% CHG	1ST 02 75	1ST 02 76	% CHG	1ST 02 75	1ST 02 76	% CHG
WEST INDIES												
ANTIGUA	825	359	-56.5	5	22	340.0	8	6	-25.0	838	387	-53.8
BAHAMAS	9583	10545	10.0	130	85	-34.6	30	29	-3.3	9743	10659	9.4
BARBADOS	576	673	16.8	5	4	-20.0	13	27	107.7	594	704	18.5
BERMUDA	2488	2737	10.0	15	16	6.7	6	10	66.7	2509	2763	10.1
BR. VIRGIN ISL	377	458	21.5	39	81	107.7	1		-100.0	417	539	29.3
DOMINICAN REPB.	8592	7589	-11.7	79	103	30.4	8	31	287.5	8679	7723	-11.0
HAITI	1933	2661	37.7	3	9	200.0	145	988	581.4	2081	3658	75.8
JAMAICA	6595	8159	23.7	75	46	-38.7	110	119	8.2	6780	8324	22.8
NETHERLAND ANTILL	1480	1840	24.3	24	14	-41.7	15	8	-46.7	1519	1862	22.6
TRINIDAD & TOBAGO	1729	1807	4.5	28	10	-64.3	62	91	46.8	1819	1908	4.9
OTHER WEST INDIES	2806	2053	-26.8	54	61	13.0	21	41	95.2	2881	2155	-25.2
TOTAL	36984	38881	5.1	457	451	-1.3	419	1350	222.2	37860	40682	7.5
CHINA MAINLAND	73	93	27.4					1		73	94	28.8
CHINA TAIWAN	2115	2473	16.9	5	1	-80.0	27	36	33.3	2147	2510	16.9
HONG KONG	3511	4528	29.0	5	5		476	581	22.1	3992	5114	28.1
INDIA	2480	3338	34.6	65	87	33.8	117	118	.9	2662	3543	33.1
INDONESIA	601	764	27.1				4	60	1400.0	605	824	36.2
IRAN	2708	5464	101.8	7	6	-14.3	47	139	195.7	2762	5609	103.1
ISRAEL	3750	5061	35.0	46	69	50.0	201	176	-12.4	3997	5306	32.7
JAPAN	132633	115538	-12.9	162	33	-79.6	429	432	.7	133224	116003	-12.9
KOREA	1899	2364	24.5	14	6	-57.1	30	10	-66.7	1943	2380	22.5
LEBANON	790	1321	67.2	13	3	-76.9	24	39	62.5	827	1363	64.8
MALAYSIA	545	424	-22.2	10	1	-90.0	38	18	-52.6	593	443	-25.3
PHILIPPINES	2168	3035	40.0	3	2	-33.3	75	100	33.3	2246	3137	39.7
SINGAPORE	400	461	15.3	4	1	-75.0	22	12	-45.5	426	474	11.3
THAILAND	1058	969	-8.4	3	3		14	13	-7.1	1075	985	-8.4
TURKEY	594	843	41.9	10	29	190.0	16	56	250.0	620	928	49.7
OTHER ASIA	2614	3716	42.2	30	10	-66.7	80	74	-7.5	2724	3800	39.5
TOTAL	157939	150392	-4.8	377	256	-32.1	1600	1865	16.6	159916	152513	-4.6
AUSTRALIA	13582	17620	29.7	984	536	-45.5	770	972	26.2	15336	19128	24.7
FIJI	325	285	-12.3		11		24	20	-16.7	349	316	-9.5
NEW ZEALAND	4322	5246	21.4	55	76	38.2	175	198	13.1	4552	5520	21.3
OTHER OCEANIA	998	1122	12.4	18	1	-94.4	7	5	-28.6	1023	1128	10.3
TOTAL	19227	24273	26.2	1057	624	-41.0	976	1195	22.4	21260	26092	22.7

TABLE 12

TEMPORARY VISITORS TO THE U.S. BY COUNTRY OR REGION OF LAST PERMANENT RESIDENCE AND MODE OF TRANSPORT

FEBRUARY AND FIRST 02 MONTHS OF 1976

	AIR			SEA			LAND			TOTAL		
COUNTRY	1ST 02 75	1ST 02 76	% CHG	1ST 02 75	1ST 02 76	% CHG	1ST 02 75	1ST 02 76	% CHG	1ST 02 75	1ST 02 76	% CHG
AFRICA												
SOUTH AFRICA	1685	2010	19.3	30	69	130.0	108	106	-1.9	1823	2185	19.9
OTHER AFRICA	4064	5629	38.5	49	19	-61.2	91	151	65.9	4204	5799	37.9
TOTAL	5749	7639	32.9	79	88	11.4	199	257	29.1	6027	7984	32.5
OTHER OVERSEAS	1	2	100.0	1	2	100.0				2	4	100.0
TOTAL OVERSEAS	444401	478259	7.6	17885	13788	-22.9	10278	12299	19.7	472564	504346	6.7
MEXICO	40845	53767	31.6	2556	2154	-15.7	239794	181712	-24.2	283195	237633	-16.1
CANADA*	360780	406736	12.7	106	739	597.2	676440	781361	15.5	1037326	1188836	14.6
GRAND TOTAL	846026	938762	11.0	20547	16681	-18.8	926512	975372	5.3	1793085	1930815	7.7

* DATA ON CANADIAN ARRIVALS BY MODE OF TRANSPORT NOT AVAILABLE

HIGHLIGHTS OF TRAVEL BETWEEN THE U. S. AND CANADA

Highlights of Travel Between the U. S. and Canada

First Two Months 1976

During the first two months of 1976, the U. S. received 1.2 million Canadian visitor arrivals, representing a gain of 14.6% over the comparable period in 1975.

As reflected in Table 15 58% of the total arrivals from Canada came by auto, 34% came by air and 7% by bus.

Canadian travel to the U. S. has again surpassed the volume of U. S. travelers to Canada for this period. U. S. departures to Canada during the first two months reached 682,869, a decline of 2.5% from the 1st two months, a year ago. This favorable visitor imbalance for the U. S. totaled 505,967.

With respect to type of transport by U. S. travelers to Canada during this period, 68% of the U. S. citizen departures traveled to Canada by automobile, 23% by air, and 8% by bus. See Table 17.

TABLE 13

CANADIAN TRAVELERS RETURNING FROM THE UNITED STATES TO CANADA BY MONTH AND CUMULATIVE TO DATE
1973-1976

	1973	1974	1975	1976	% CHANGE 1973/1974	% CHANGE 1974/1975	% CHANGE 1975/1976	SHARE OF TOTAL 1973	1974	1975	1976
JANUARY	483,721	430,681	581,546	642,278	- 11.0%	+ 35.0%	+ 10.4%	5.5%	5.0%	5.9%	
CUMULATIVE TO JANUARY	483,721	430,681	581,546	642,278	- 11.0	+ 35.0	+ 10.4	5.5	5.0	5.9	
FEBRUARY	403,134	362,553	455,780	546,558	- 10.1	+ 25.7	+ 19.9	4.6	4.2	4.6	
CUMULATIVE TO FEBRUARY	886,855	793,234	1,037,326	1,188,836	- 10.6	+ 30.8	+ 14.6	10.1	9.2	10.5	
MARCH	678,792	589,107	863,346		- 13.2	+ 46.6		7.7	6.8	8.7	
CUMULATIVE TO MARCH	1,565,647	1,382,341	1,900,672		- 11.7	+ 37.5		17.8	16.0	19.2	
APRIL	723,964	602,529	679,655		- 16.8	+ 12.8		8.2	7.0	6.9	
CUMULATIVE TO APRIL	2,289,611	1,984,870	2,580,327		- 13.3	+ 30.0		26.0	22.9	26.0	
MAY	630,927	582,206	716,610		- 7.7	+ 23.1		7.2	6.7	7.2	
CUMULATIVE TO MAY	2,920,538	2,567,076	3,296,937		- 12.1	+ 28.4		33.2	29.6	33.2	
JUNE	678,461	731,780	821,652		+ 7.9	+ 12.3		7.7	8.4	8.3	
CUMULATIVE TO JUNE	3,598,999	3,298,856	4,118,589		- 8.3	+ 24.8		40.9	36.1	41.5	
JULY	1,462,393	1,419,846	1,538,154		- 2.9	+ 8.3		16.6	16.4	15.5	
CUMULATIVE TO JULY	5,061,392	4,718,702	5,656,743		- 6.8	+ 19.9		57.5	54.5	57.0	
AUGUST	1,427,459	1,484,248	1,682,665		+ 4.0	+ 13.4		16.2	17.1	17.0	
CUMULATIVE TO AUGUST	6,488,851	6,202,950	7,339,408		- 4.4	+ 18.3		73.7	71.6	74.0	
SEPTEMBER	808,003	819,106	808,419		+ 1.4	- 1.3		9.2	9.5	8.2	
CUMULATIVE TO SEPTEMBER	7,296,854	7,022,056	8,147,827		- 3.8	+ 16.0		82.8	81.0	82.2	
OCTOBER	673,719	699,899	746,241		+ 3.9	+ 6.6		7.6	8.1	7.5	
CUMULATIVE TO OCTOBER	7,970,573	7,721,955	8,894,068		- 3.1	+ 15.2		90.5	89.1	89.7	
NOVEMBER	456,041	477,173	561,270		+ 4.6	+ 17.6		5.2	5.5	5.7	
CUMULATIVE TO NOVEMBER	8,426,614	8,199,128	9,455,338		- 2.7	+ 15.3		95.7	94.6	95.4	
DECEMBER	382,110	465,697	460,288		+ 21.9	- 1.2		4.3	5.4	4.6	
CUMULATIVE TO DECEMBER	8,808,724	8,664,825	9,915,625		- 1.6	+ 14.4		100.0	100.0	100.0	
TOTAL	8,808,724	8,664,825	9,915,626					100.0	100.0	100.0	

SOURCE: UNITED STATES TRAVEL SERVICE BASED ON DATA FROM STATISTICS CANADA, TRAVEL BETWEEN CANADA AND OTHER COUNTRIES: 1973, CATALOGUE 66-001 MONTHLY.

TABLE 14

CANADIAN TRAVELERS RETURNING FROM THE US TO CANADA BY TYPE OF TRANSPORTATION
1972-1976

	TOTAL	% CHANGE	JANUARY	% CHANGE	FEBRUARY	% CHANGE	MARCH	% CHANGE	APRIL	% CHANGE	MAY	% CHANGE	JUNE	% CHANGE
AUTOMOBILE														
1972	7,026,711		303,572		253,711		401,263		528,234		504,200		534,353	
1973	6,741,007	- 4.1	307,600	+ 1.3	251,693	- 0.8	471,984	+ 17.6	535,565	+ 1.4	481,263	- 4.5	517.476	- 3.2
1974	6,275,342	- 6.9	225,901	- 26.6	189,088	- 24.9	310,321	- 34.3	377,292	- 29.6	406,318	- 15.6	541,013	+ 4.5
1975	7,353,981	+ 17.2	341,816	+ 51.3	256,139	+ 35.5	565,789	+ 82.3	435,345	+ 15.4	522,364	+ 28.6	632.724	+ 17.0
1976			382,421	+ 11.9	310,676	+ 21.3								
ONE NIGHT														
1972	1,257,936		67,920		61,796		78,202		91,000		103,862		128,291	
1973	1,136,992	- 9.6	60,893	- 10.3	50,068	- 19.0	69,200	- 11.5	82,287	- 9.6	93,043	- 10.4	100,901	- 21.3
1974	1,053,382	- 7.4	48,290	- 20.7	45,662	- 8.8	57,167	- 17.4	68,152	- 17.2	80,157	- 13.8	111,592	+ 10.6
1975	1,101,440	+ 4.6	54,835	+ 13.6	48,520	+ 6.3	72,612	+ 27.0	62,253	- 8.7	90,660	+ 13.1	119,024	+ 6.7
1976			53,132	- 3.1	54,106	+ 11.5								
TWO OR MORE NIGHTS														
1972	5,768,775		235,652		191,915		323,061		437,234		400,338		406,062	
1973	5,604,015	- 2.9	246,707	+ 4.7	201,625	+ 5.1	402,784	+ 24.7	453,278	+ 3.7	388,220	- 3.0	416,575	+ 2.6
1974	5,221,960	- 6.8	177,611	- 28.0	143,426	- 28.9	253,154	- 37.1	309,140	- 31.8	326,161	- 16.0	429,421	+ 3.1
1975	6,252,541	+ 19.7	286,981	+ 61.6	207,619	+ 44.8	493,177	+ 94.8	373,092	+ 20.7	431,704	+ 32.4	513,700	+ 19.6
1976			329,289	+ 14.7	256,570	+ 23.6								

	JULY	% CHANGE	AUGUST	% CHANGE	SEPTEMBER	% CHANGE	OCTOBER	% CHANGE	NOVEMBER	% CHANGE	DECEMBER	% CHANGE
AUTOMOBILE												
1972	1,396,290		1,272,123		674,733		552,991		320,915		284,326	
1973	1,241,168	- 11.1	1,195,926	- 6.0	656,808	- 2.7	522,110	- 5.6	316,582	- 1.3	242,832	- 14.6
1974	1,183,187	- 4.7	1,222,937	+ 2.3	654,277	- 0.4	521,458	- 0.1	326,923	+ 3.3	316,627	+ 30.4
1975	1,287,967	+ 8.9	1,408,160	+ 15.1	639,690	- 2.2	562,077	+ 7.8	392,907	+ 20.2	309,003	- 2.4
1976												
ONE NIGHT												
1972	211,262		182,304		112,527		99,000		67,401		54,371	
1973	184,555	- 12.6	177,833	- 2.5	110,834	- 1.5	88,428	- 10.7	66,452	- 1.4	52,498	- 3.4
1974	162,595	- 11.9	168,668	- 5.2	108,407	- 2.2	81,099	- 8.3	67,061	+ 0.9	54,532	+ 3.9
1975	164,590	+ 1.2	177,694	+ 5.4	104,483	- 3.6	81,679	+ 0.7	72,276	+ 7.8	52,814	- 3.1
1976												
TWO OR MORE NIGHTS												
1972	1,185,028		1,089,819		562,206		453,991		253,514		229,955	
1973	1,056,613	- 10.8	1,018,093	- 6.6	545,974	- 2.9	433,682	- 4.5	250,130	- 1.3	190,334	- 17.2
1974	1,020,592	- 3.4	1,054,269	+ 3.6	545,870	+ 0.0	440,359	+ 1.5	259,862	+ 3.9	262,095	+ 37.7
1975	1,123,377	+ 10.1	1,230,466	+ 16.7	535,207	- 2.0	480,398	+ 9.1	320,631	+ 23.4	256,189	- 2.3
1976												

TABLE 14 (CONT.)

CANADIAN TRAVELERS RETURNING FROM THE US TO CANADA BY TYPE OF TRANSPORTATION
1972-1976

	TOTAL	% CHANGE	JANUARY	% CHANGE	FEBRUARY	% CHANGE	MARCH	% CHANGE	APRIL	% CHANGE	MAY	% CHANGE	JUNE	% CHANGE
BUS(ONE OR MORE NIGHTS)														
1972	514,396		56,034		31,409		46,479		45,599		43,489		47,313	
1973	508,731 -	1.1	35,657 -	36.4	34,751 +	10.6	43,289 -	6.9	50,082 +	9.8	42,093 -	3.2	46,708 -	1.3
1974	564,695 +	11.0	38,015 +	6.6	32,573 -	6.3	56,214 +	29.9	63,843 +	27.5	50,848 +	20.8	46,835 +	0.3
1975	539,018 -	4.5	37,608 -	1.1	36,630 +	12.5	58,320 +	3.7	48,710 -	23.7	47,641 -	6.3	36,358 -	22.4
1976			41,355 +	10.0	42,667 +	16.5								
RAIL														
1972	10,371		16		20		20		130		376		578	
1973	19,395 +	87.0	1,573	+9731.2	1,087 +	5335.0	1,597	+7885.0	2,488	+1813.8	1,125 +	199.2	981 +	69.7
1974	36,093 +	86.1	2,166 +	37.7	2,225 +	104.7	2,948 +	84.6	3,713 +	49.2	2,994 +	166.1	2,495 +	154.4
1975	34,798 -	3.6	2,504 +	15.6	1,743 -	21.7	2,787 -	5.5	2,868 -	22.8	3,199 +	6.8	2,732 +	9.5
1976			2,726 +	8.9	1,516 -	13.0								
AIR														
1972	1,115,913		92,684		92,578		133,464		128,877		90,018		77,745	
1973	1,349,220 +	20.9	138,861 +	49.8	115,517 +	24.8	161,816 +	21.2	135,145 +	4.9	102,938 +	14.4	87,925 +	13.1
1974	1,579,928 +	17.1	164,490 +	18.5	138,579 +	20.0	219,465 +	35.6	157,238 +	16.3	119,914 +	16.5	102,038 +	16.1
1975	1,756,326 +	11.2	199,562 +	21.3	161,218 +	16.3	236,182 +	7.6	192,296 +	22.3	133,480 +	11.3	106,058 +	3.9
1976			215,624 +	8.0	191,112 +	18.5								

	JULY	% CHANGE	AUGUST	% CHANGE	SEPTEMBER	% CHANGE	OCTOBER	% CHANGE	NOVEMBER	% CHANGE	DECEMBER	% CHANGE
BUS(ONE OR MORE NIGHTS)												
1972	61,651		54,598		30,933		42,583		27,657		26,651	
1973	54,976 -	10.8	58,614 +	7.4	39,426 +	27.5	44,503 +	4.5	31,236 +	12.9	27,396 +	2.8
1974	60,343 +	9.8	63,265 +	7.9	40,977 +	3.9	52,570 +	18.1	29,556 -	5.4	29,656 +	8.2
1975	55,593 -	7.9	62,878 -	0.6	44,432 +	8.4	49,632 -	5.6	34,843 +	17.9	26,373 -	11.1
1976												
RAIL												
1972	1,165		2,929		1,035		1,250		1,320		1,532	
1973	2,423 +	108.0	1,265 -	56.8	1,056 +	2.0	1,725 +	38.0	1,708 +	29.4	2,367 +	54.5
1974	4,046 +	67.0	4,993 +	294.7	2,680 +	153.8	2,635 +	52.8	2,439 +	42.8	2,758 +	16.5
1975	4,179 +	3.3	4,876 -	2.3	2,203 -	17.8	3,334 +	26.5	2,320 -	4.9	2,053 -	25.6
1976												
AIR												
1972	73,433		83,708		75,452		88,904		87,832		91,218	
1973	93,041 +	26.7	101,743 +	21.5	92,295 +	22.3	104,283 +	17.3	106,346 +	21.1	109,310 +	19.8
1974	102,166 +	9.8	116,663 +	14.7	103,560 +	12.2	121,267 +	16.3	118,042 +	11.0	116,506 +	6.6
1975	108,574 +	6.3	129,286 +	10.8	106,943 +	3.3	129,136 +	6.5	130,942 +	10.9	122,649 +	5.3
1976												

TABLE 14 (CONT.)

CANADIAN TRAVELERS RETURNING FROM THE US TO CANADA BY TYPE OF TRANSPORTATION
1972-1976

	TOTAL	% CHANGE	JANUARY	% CHANGE	FEBRUARY	% CHANGE	MARCH	% CHANGE	APRIL	% CHANGE	MAY	% CHANGE	JUNE	% CHANGE
SEA														
1972	150,927		150		20		19		112		3,541		15,405	
1973	190,371	+ 26.1	30	- 80.0	86	+ 330.0	106	+ 457.9	684	+ 510.7	3,508	- 0.9	25,371	+ 64.7
1974	208,767	+ 9.7	109	+ 263.3	88	+ 2.3	159	+ 50.0	443	- 35.2	2,132	- 39.2	39,398	+ 55.3
1975	231,503	+ 10.9	56	- 48.6	50	- 43.2	268	+ 68.6	436	- 1.6	9,926	365.6	43,780	+ 11.1
1976			152	+ 171.4	587	+ 1074.0								
TOTAL														
1972	8,818,318		452,456		377,738		581,245		702,952		641,624		675,394	
1973	8,808,724	- 0.1	483,721	+ 6.9	403,134	+ 6.7	678,792	+ 16.8	723,964	+ 3.0	630,927	- 1.7	678,461	+ 0.5
1974	8,664,825	- 1.6	430,681	- 11.0	362,553	- 10.1	589,107	- 13.2	602,529	- 16.8	582,206	- 7.7	731,780	+ 7.9
1975	9,915,626	+ 14.4	581,546	+ 35.0	455,780	+ 25.7	863,346	+ 46.6	679,655	+ 12.8	716,610	+ 23.1	821,652	+ 12.3
1976			642,278	+ 10.4	546,558	+ 19.9								

	JULY	% CHANGE	AUGUST	% CHANGE	SEPTEMBER	% CHANGE	OCTOBER	% CHANGE	NOVEMBER	% CHANGE	DECEMBER	% CHANGE
SEA												
1972	57,842		56,068		15,758		1,460		380		172	
1973	70,785	+ 22.4	69,911	+ 24.7	18,418	+ 16.9	1,098	- 24.8	169	- 55.5	205	+ 19.2
1974	70,104	- 1.0	76,390	+ 9.3	17,612	- 4.4	1,969	+ 79.3	213	+ 26.0	150	- 26.8
1975	81,841	+ 16.7	77,465	+ 1.4	15,151	- 14.0	2,062	+ 4.7	258	+ 21.1	210	+ 40.0
1976												
TOTAL												
1972	1,590,381		1,469,426		797,911		687,188		438,104		403,899	
1973	1,462,393	- 8.0	1,427,459	- 2.9	808,003	+ 1.3	673,719	- 2.0	456,041	+ 4.1	382,110	- 5.4
1974	1,419,846	- 2.9	1,484,248	+ 4.0	819,106	+ 1.4	699,899	+ 3.9	477,173	+ 4.6	465,697	+ 21.9
1975	1,538,154	+ 8.3	1,682,665	+ 13.4	808,419	- 1.3	746,241	+ 6.6	561,270	+ 17.6	460,288	- 1.2
1976												

SOURCE: UNITED STATES TRAVEL SERVICE BASED ON DATA FROM STATISTICS CANADA.

TABLE 15

CANADIAN TRAVELERS RETURNING FROM THE U.S. TO CANADA BY TYPE OF TRANSPORTATION

1974-1976

	1974		1975		1st 2 months 1976	
	Number of Arrivals	Share of Total Arrivals	Number of Arrivals	Share of Total Arrivals	Number of Arrivals	Share of Total Arrivals
Automobile	6,275,342	72.4%	7,353,981	74.2%	693,097	58.3%
One Night	1,053,382	12.2	1,101,440	11.1	107,238	0.9
2 or More Nights	5,221,960	60.2	6,252,541	63.1	585,859	49.3
Bus (1 or more nights)	564,489	6.5	539,018	5.4	84,022	7.1
Rail	36,093	0.4	34,798	0.4	4,242	0.4
Air	1,579,928	18.2	1,756,326	17.7	406,736	34.2
Sea	208,767	2.4	231,503	2.3	739	*
TOTAL	8,664,619	100.0	9,915,626	100.0	1,188,836	100.0

*Less than 1/2 of 1%

TABLE 16

UNITED STATES TRAVELERS ENTERING CANADA BY TYPE OF TRANSPORTATION
1972-1976

	TOTAL	% CHANGE	JANUARY	% CHANGE	FEBRUARY	% CHANGE	MARCH	% CHANGE	APRIL	% CHANGE	MAY	% CHANGE	JUNE	% CHANGE
AUTOMOBILE														
1972	11,151,463		208,780		257,210		356,971		397,275		790,919		1,396,405	
1973	11,165,471	+ 0.1	221,934	+ 6.3	263,064	+ 2.3	360,024	+ 0.9	488,906	+ 23.1	821,078	+ 3.8	1.445.047	+ 3.5
1974	10,170,993	- 8.9	204,682	- 7.8	243,325	- 7.5	303,555	- 15.7	440,556	- 9.9	716,726	- 12.7	1,312,108	- 9.2
1975	10,015,217	- 1.5	222,200	+ 8.6	244,090	+ 0.3	347,678	+ 14.5	336,410	- 23.6	806,708	+ 12.6	1,359,909	+ 3.6
1976			217,265	- 2.2	244,646	+ 0.2								
ONE NIGHT														
1972	2,328,853		71,064		76,659		100,647		113,729		166,637		268,433	
1973	2,086,653	- 10.4	64,246	- 9.6	67,797	- 11.6	92,682	- 7.9	111,737	- 1.8	141,277	- 15.2	247,939	- 7.6
1974	1,907,676	- 8.6	52,877	- 17.7	54,646	- 19.4	72,881	- 21.4	95,864	- 14.2	137,516	- 2.7	224,514	- 9.4
1975	1,817,988	- 4.7	53,781	+ 1.7	57,039	+ 4.4	73,366	+ 0.7	76,227	- 20.5	142,061	+ 3.3	225,817	+ 0.6
1976			55,533	+ 3.3	56,879	- 0.3								
TWO OR MORE NIGHTS														
1972	8,822,610		137,716		180,551		256,324		283,546		624,282		1,127,972	
1973	9,078,818	+ 2.9	157,688	+ 14.5	195,267	+ 8.1	267,342	+ 4.3	377,169	+ 33.0	679,801	+ 8.9	1,197,108	+ 6.1
1974	8,263,317	- 9.0	151,805	- 3.7	188,679	- 3.4	230,674	- 13.7	344,692	- 8.6	579,210	- 14.8	1,087,594	- 9.1
1975	8,197,229	- 0.8	168,419	+ 10.9	187,051	- 0.9	274,312	+ 18.9	260,183	- 24.5	664,647	+ 14.7	1,134,092	+ 4.3
1976			161,732	- 4.0	187,767	+ 0.4								

	JULY	% CHANGE	AUGUST	% CHANGE	SEPTEMBER	% CHANGE	OCTOBER	% CHANGE	NOVEMBER	% CHANGE	DECEMBER	% CHANGE
AUTOMOBILE												
1972	2,623,886		2,489,352		1,213,701		672,839		384,569		359,556	
1973	2,442,680	- 6.9	2,507,244	+ 0.7	1,134,521	- 6.5	727,938	+ 8.2	403,371	+ 4.9	349,664	- 2.7
1974	2,190,053	- 10.3	2,493,033	- 0.6	935,445	- 17.5	627,591	- 13.8	386,104	- 4.3	317,815	- 9.1
1975	2,198,727	+ 0.4	2,374,661	- 4.7	831,041	- 11.2	609,034	- 3.0	371,644	- 3.7	313,115	- 1.5
1976												
ONE NIGHT												
1972	475,981		471,184		252,061		157,917		96,407		78,134	
1973	400,500	- 15.9	417,936	- 11.3	222,698	- 11.6	150,998	- 4.4	93,864	- 2.6	74,979	- 4.0
1974	374,905	- 6.4	413,477	- 1.1	192,691	- 13.5	133,360	- 11.7	91,028	- 3.0	63,917	- 14.8
1975	353,452	- 5.7	395,397	- 4.4	160,372	- 16.8	126,509	- 5.1	87,644	- 3.7	66,323	+ 3.8
1976												
TWO OR MORE NIGHTS												
1972	2,147,905		2,018,168		961,640		514,922		288,162		281,422	
1973	2,042,180	- 4.9	2,089,308	+ 3.5	911,823	- 5.2	576,940	+ 12.0	309,507	+ 7.4	274,685	- 2.4
1974	1,815,148	- 11.1	2,079,556	- 0.5	742,754	- 18.5	494,231	- 14.3	295,076	- 4.7	253,898	- 7.6
1975	1,845,275	+ 1.7	1,979,264	- 4.8	670,669	- 9.7	482,525	- 2.4	284,000	- 3.8	246,792	- 2.8
1976												

TABLE 16 (CONT.)

UNITED STATES TRAVELERS ENTERING CANADA BY TYPE OF TRANSPORTATION
1972-1976

	TOTAL	% CHANGE	JANUARY	% CHANGE	FEBRUARY	% CHANGE	MARCH	% CHANGE	APRIL	% CHANGE	MAY	% CHANGE	JUNE	% CHANGE
BUS(ONE OR MORE NIGHTS)														
1972	683,534		31,346		33,175		35,448		43,006		72,454		74,264	
1973	781,271	+ 14.3	22,921	- 26.9	27,879	- 16.0	37,130	+ 4.7	49,141	+ 14.3	89,787	+ 23.9	93,683	+ 26.1
1974	807,842	+ 3.4	25,647	+ 11.9	35,311	+ 26.7	38,184	+ 2.8	60,123	+ 22.3	92,522	+ 3.0	91,967	- 1.8
1975	764,859	- 5.3	27,109	+ 5.7	33,546	- 5.0	36,023	- 5.7	37,800	- 37.1	82,415	- 10.9	84,194	- 8.5
1976			22,640	- 16.5	30,165	- 10.1								
RAIL														
1972	36,809		393		388		365		372		1,017		4,310	
1973	59,850	+ 62.6	2,127	+ 441.2	2,058	+ 430.4	1,929	+ 428.5	1,969	+ 429.3	3,343	+ 228.7	8,418	+ 95.3
1974	90,721	+ 51.6	3,161	+ 48.6	3,511	+ 70.6	3,453	+ 79.0	3,716	+ 88.7	5,663	+ 69.4	12,417	+ 47.5
1975	78,119	- 13.9	2,961	- 6.3	3,369	- 4.0	2,998	- 13.2	3,027	- 18.5	5,540	- 2.2	10,263	- 17.3
1976			3,983	+ 34.5	3,162	- 6.1								
AIR														
1972	1,187,999		43,711		61,811		79,182		84,630		98,872		135,993	
1973	1,429,621	+ 20.3	74,048	+ 69.4	72,640	+ 17.5	84,051	+ 6.1	99,491	+ 17.6	117,706	+ 19.0	156,363	+ 15.0
1974	1,607,118	+ 12.4	84,203	+ 13.7	86,867	+ 19.6	108,773	+ 29.4	105,586	+ 6.1	135,609	+ 15.2	184,089	+ 17.7
1975	1,529,782	- 4.8	87,521	+ 3.9	79,184	- 8.8	92,871	- 14.6	105,292	- 0.3	130,937	- 3.4	178,572	- 3.0
1976			81,157	- 7.3	79,113	- 0.1								

	JULY	% CHANGE	AUGUST	% CHANGE	SEPTEMBER	% CHANGE	OCTOBER	% CHANGE	NOVEMBER	% CHANGE	DECEMBER	% CHANGE
BUS(ONE OR MORE NIGHTS)												
1972	107,676		103,294		73,308		48,415		30,172		30,976	
1973	139,177	+ 29.3	138,785	+ 34.4	81,534	+ 11.2	51,990	+ 7.4	25,466	- 15.6	23,778	- 23.2
1974	139,411	+ 0.2	141,480	+ 1.9	69,057	- 15.3	61,733	+ 18.7	26,762	+ 5.1	25,645	+ 7.9
1975	128,813	- 7.6	153,942	+ 8.8	69,964	+ 1.3	58,981	- 4.5	26,307	- 1.7	25,765	+ 0.5
1976												
RAIL												
1972	8,627		9,719		3,002		2,967		2,670		2,979	
1973	12,733	+ 47.6	11,022	+ 13.4	7,651	+ 154.9	2,951	- 0.5	2,540	- 4.9	3,109	+ 4.4
1974	13,955	+ 9.6	20,614	+ 87.0	11,466	+ 49.9	5,166	+ 75.1	4,079	+ 60.6	3,520	+ 13.2
1975	16,997	+ 21.8	19,607	- 4.9	990	- 91.4	4,630	- 10.4	3,281	- 19.6	4,456	+ 26.6
1976												
AIR												
1972	144,211		157,119		114,288		99,756		82,499		85,927	
1973	195,887	+ 35.8	191,181	+ 21.7	137,269	+ 20.1	118,633	+ 18.9	89,544	+ 8.5	92,808	+ 8.0
1974	196,833	+ 0.5	220,725	+ 15.5	158,053	+ 15.1	134,608	+ 13.5	94,132	+ 5.1	97,640	+ 5.2
1975	192,227	- 2.3	204,164	- 7.5	144,218	- 8.8	123,943	- 7.9	90,853	- 3.5	100,000	+ 2.4
1976												

TABLE 16 (CONT.)

UNITED STATES TRAVELERS ENTERING CANADA BY TYPE OF TRANSPORTATION
1972-1976

	TOTAL	% CHANGE	JANUARY	% CHANGE	FEBRUARY	% CHANGE	MARCH	% CHANGE	APRIL	% CHANGE	MAY	% CHANGE	JUNE
SEA													
1972	804,417		78		268		296		282		21,969		167,452
1973	856,125	+ 6.4	125	+ 60.3	243	- 9.3	772	+ 160.8	1,351	+ 379.1	32,704	+ 48.9	153,232	- 8.5
1974	893,863	+ 4.4	113	- 9.6	137	- 43.6	643	- 16.7	1,284	- 5.0	32,876	+ 0.5	178,163	+ 16.3
1975	801,357	- 10.3	69	- 38.9	115	- 16.1	354	- 44.9	1,129	- 12.2	40,825	+ 24.2	191,476	+ 7.7
1976			146	+111.6	592	+414.8							
TOTAL													
1972	13,864,222		284,308		352,852		472,262		525,565		985,231		1,773,424	
1973	14,292,338	+ 3.1	321,155	+ 13.0	365,884	+ 3.7	483,906	+ 2.5	640,858	+ 21.9	1,064,618	+ 8.1	1,855,743	+ 4.4
1974	13,570,537	- 5.0	317,806	- 1.0	369,151	+ 0.9	454,608	- 6.1	611,265	- 4.6	983,396	- 7.6	1,778,744	- 4.2
1975	13,189,334	- 2.8	339,860	+ 6.9	360,304	- 2.4	479,924	+ 5.6	483,658	- 20.9	1,066,425	+ 8.4	1,824,814	+ 2.6
1976			325,191	- 4.3	357,678	- 0.7								

	JULY	% CHANGE	AUGUST	% CHANGE	SEPTEMBER	% CHANGE	OCTOBER	% CHANGE	NOVEMBER	% CHANGE	DECEMBER	% CHANGE
SEA												
1972	279,360		270,124		55,826		7,522		674		566	
1973	295,430	+ 5.8	298,517	+ 10.5	67,496	+ 20.9	5,081	- 32.5	900	+ 33.5	274	- 51.6
1974	313,294	+ 6.0	315,438	+ 5.7	45,370	- 32.8	5,492	+ 8.1	856	- 4.9	197	- 28.1
1975	277,502	- 11.4	248,670	- 21.2	34,617	- 23.7	4,952	- 9.8	1,048	+ 22.4	200	+ 1.5
1976												
TOTAL												
1972	3,163,760		3,029,608		1,460,125		831,499		500,584		480,004	
1973	3,085,907	- 2.5	3,146,749	+ 3.9	1,428,471	- 2.2	906,593	+ 9.0	521,821	+ 4.2	469,633	- 2.2
1974	2,853,546	- 7.5	3,191,290	+ 1.4	1,219,391	- 14.6	834,590	- 7.9	511,933	- 1.9	444,817	- 5.3
1975	2,814,266	- 1.4	3,001,044	- 6.0	1,080,830	- 11.4	801,540	- 4.0	493,133	- 3.7	443,536	- 0.3
1976												

SOURCE: UNITED STATES TRAVEL SERVICE BASED ON DATA FROM STATISTICS CANADA.

TABLE 17

U. S. TRAVELERS TO CANADA BY TYPE OF TRANSPORTATION

	1974		1975		1st 2 months 1976	
	Number of Arrivals	Share of Total Arrivals	Number of Arrivals	Share of Total Arrivals	Number of Arrivals	Share of Total Arrivals
Automobile	10,170,993	74.9%	10,015,217	75.9%	461,911	67.6%
One Night	1,907,676	14.0	1,817,988	13.8	112,412	16.5
2 or More Nights	8,263,317	60.9	8,197,229	62.1	349,499	51.2
Bus (1 or more nights)	807,842	6.0	764,859	5.8	52,805	7.7
Rail	90,721	0.7	78,119	0.6	7,145	1.0
Air	1,607,118	11.8	1,529,782	11.6	160,270	23.5
Sea	893,863	6.6	801,357	6.1	738	*
TOTAL	13,570,537	100.0	13,189,334	100.0	682,869	100.0

*Less than 1/2 of 1%

ANALYSIS OF THE INTERNATIONAL

TRAVEL MARKET OF SELECTED COUNTRIES

"AUSTRALIAN INTERNATIONAL

TRAVEL MARKET 1975"

AUSTRALIAN INTERNATIONAL TRAVEL MARKET

1975

Introduction

Compiled in early 1976, this analysis presents the findings of a USTS survey of existing primary and secondary data sources concerning the Australian international travel market in 1975. Sources for this market analysis include: U. S. Travel Service, U. S. Department of Commerce, U. S. Department of State, Organization for Cooperation and Development, and the Australian Bureau of Statistics.

Scope and Limitations

Since this analysis is based on a survey of both existing primary and secondary data, no new primary USTS research was involved. The findings presented should, therefore, be viewed with this limitation in mind, with full recognition of the research methodology applicable to each particular data source.

THE AUSTRALIAN INTERNATIONAL TRAVEL MARKET

I. ECONOMIC ENVIRONMENT

A. Economic/Demographic Background

Australia's population was estimated at 13.8 million in mid-1975 and has grown at the annual rate of 1.9%. Eighty-six percent of the population resides in urban areas, with the five largest cities being: Sydney, 2.8 million; Melbourne, 2.5 million; Brisbane, 880,000; Adelaide, 850,000; and Perth, 750,000. Forty-two percent (5.9 million) of the population is economically active, with 23% of the population employed in industry and 6.5% in agriculture.

The native language of Australia is English with a literacy rate among those 10 years or older estimated at 98%.

GDP

In FY 1974, Australia's GDP was estimated at ($US) $75.3 billion, with per capita GDP equalling ($US) $5,650. Growth in real terms was 5.6% in 1974. GDP for FY 1975 is estimated to be ($US) $79.4 billion (representing a 1.8% decline in real terms), with services comprising about 48% of the total.

Foreign Trade

1. Trade Policy. Overseas trade plays a relatively large role in Australia's economy. The Australian Government has historically provided protection to selected local industries by means of tariffs on imports and, when necessary, quantitative restrictions. Preferential tariff treatment is granted to imports from the U.K. and certain other Commonwealth nations.

An early fiscal year 1975 foreign trade deficit was reversed with a 16% increase in exports from September 1974 to June 1975 and an almost equal decrease in imports, primarily, as a result of a 12% devaluation of the Australian dollar in September 1974, and increased import restrictions. Therefore at the end of FY 1975 while Australia had a ($US) $829 million trade surplus, it was 25% less than the trade surplus recorded in FY 1974.

Unemployment

After a decade of almost uninterrupted full employment, the number of unemployed rose from 1.4% of the labor force in June 1974 to a high of 5% in August, 1975.

Inflation

Throughout the 1960's, the rate of inflation in Australia was relatively low by international standards, with the annual rate of increase in the consumer price index averaging 2.5%. However, the first half of FY 1975 witnessed an increase of almost 17% in the consumer price index. This rate of increase slowed slightly during the second half of the year and the Australian FY 1976 budget projection assumes a rate of CPI increase somewhat less than in 1975. On balance, it is assumed that the rate of inflation will remain close to 17% during the coming months.

The rising inflation rate has been fueled primarily by rising wage costs. The rate of increase in average weekly earnings rose from 12% during 1972/73 to 21% in the year ended March 1975. In efforts to slow the rate of wage increases, the Australian Government is strongly supporting the principle of indexing wage rates to movements in the Consumer Price Index. In the interim, the government has asked for voluntary wage restraints by the trade unions.

The fact that wage costs have increased at a much faster rate than prices, together with lagging productivity since late 1973, has put a substantial squeeze on profits. The share of company profits in gross domestic product fell to less than 10% in the year ended March 1975.

B. Current Economic Situation and Trends

Most economic indicators suggest that Australia is slowly recovering from its recession which has troubled the economy since mid-1974. Of the traditional economic indicators, steel production is on the increase, as is the output of home building materials and household consumer durables.

Australia is expected to continue to enjoy a surplus in its foreign trade account in 1976. This prediction is based on expectations that exports will continue to rise with an expanding demand for many of Australia's major exports, while rises in imports will be contained by the sluggish state of the Australian economy.

Although agriculture continues to be the principal source of Australia's essential overseas income, the future strength of the Australian economy is expected to be based in the country's

huge mineral potential. Two decades of discovery have transformed the outlook of the Australian mineral industry from steady development to rapid growth. In future years, minerals will constitute a larger component of Australia's exports. In addition, discoveries in the Bass Strait and in other offshore areas may relieve Australia's dependence on external sources for its fuel requirements. At present, Australia imports about 30% of its oil.

See Table 1 for detailed statistics concerning the Australian economy.

II. TRAVEL ENVIRONMENT

A. Market Size

During 1975, 121,255 Australians visited the United States, representing a 7% increase over the 1974 total. During 1974, it is estimated that Australians took some 540,000 overseas trips. Travelers to the U.S. during that year totalled 113,418, comprising 21% of the total Australian international travel market. The average annual growth rate (over the five-year period 1971-1975) of Australian travel to the U.S. was 10.5%.

Expenditures of the 540,000 Australians traveling abroad in 1974 amounted to approximately $491 million, of which the U.S. received an estimated $55 million (11.2% of total). These 1974 U.S. receipts represented an increase of 3.8% over 1973, with per capita expenditures for Australians visiting the U.S. in 1974 being approximately $485. This compares with a per capita expenditure rate for total Australian international travelers of $909 in 1974. (See Tables 2 and 3.)

B. General Framework of Australian Tourism

In recent years there has been a steady increase in international travel by Australians. The increase in the number of Australians traveling overseas has been caused in part by growth in the Australian economy, increases in personal income and the necessity of travel for business purposes.

The rise in personal incomes of Australians has increased the number of individuals capable of traveling overseas. USTS estimates that the number of Australians with the financial means for intercontenental travel for mid-1975 was 2.5 million.

In 1974, excluding New Zealand, the most popular destinations for Australian travelers were Malaysia, Singapore, and Hong Kong. Not only were these areas popular vacation destinations,

but also embarkation points to take advantage of charter air fares to Europe.

The second preference for international travel tended to be Europe, most notably the United Kingdom, Ireland, Italy, and Greece.

The third preference choice for foreign travel was North America. Overwhelmingly, the destination in North America most visited was the United States with the major cities of New York, San Francisco, Los Angeles and Honolulu being the most popular U.S. destinations.

C. Traveler Characteristics

Sufficient information is not presently available to describe in detail the characteristics of Australian travelers to the U.S. The following analysis was based upon available data from the Government entry form I-94.

Age: Australian visitors to the U.S. tend to be somewhat older than travelers to the U.S. from other countries. While approximately 60% of the Australian visitors are between the ages of 25 and 54 years, 21% are 55 years of age or over.

City of Residence: It is estimated that in 1973, Sydney generated 13% of all Australian arrivals to the U.S., yet represented 21% of the total Australian population. Melborne, second in importance, accounting for 19% of the total population, generated 6% of the Australian visitors to the U.S. in 1973. Brisbane, on the other hand, accounted for the same proportion generating travelers to the U.S. (3%) as that of the population as a whole (3%). These statistics are estimates only, and need verification with consumer studies.

See Table 4 for details concerning traveler characteristics of Australian visitors to the U.S.

D. Trip Characteristics

Australian trips to the U.S. are primarily for "pleasure" purposes. The median length of stay in the U.S. (excluding travel time to/from the U.S.) is estimated at 11 days, and almost all visitors travel here by air.

Purpose of Trip: While detailed data on purpose of trip, needs to be obtained from consumer research, based on visa issuences, 85% of Australians visiting the U.S. come here on pleasure visas; 11% have business visas; and 3% have transit visas.

Length of Stay: The median length of stay of Australian trips to the U.S. is estimated at 11 days. Sixty-three percent of the trips in 1973 lasted less than two weeks, and over one-third of all Australian visits were less than one week in duration. For many Australians, the U.S. is not a primary destination, but one of many destinations in their trip abroad.

Seasonality: Conforming to the seasonality pattern for all overseas visitors, one-third (32%) of the 1975 Australian visits to the U.S. occurred during the third quarter, and one-fourth came during each of the second (26%) and fourth (24%) quarters. The least popular time period for trips to the U.S. was the first quarter, which accounted for 17% of the visits.

Mode of Transport: Almost all (98%) of the Australians traveling to the U.S. do so by air, with only 2% traveling here via ship. Forty-six percent of Australian visitors to this country traveled here on U.S. carriers in 1974, and 54% used foreign flag carriers.

Port-of-Entry: During 1974, approximately one-half (51%) of all Australian arrivals to the U.S. entered through the port of Honolulu. The second most popular port-of-entry for Australians was New York City, followed by Los Angeles. Together, these three ports were the U.S. arrival points for 77% of all Australian visitors to the U.S. in 1974.

See Tables 5, 6, and 7 for a detailed presentation of available trip characteristic data.

E. Cost of Travel

The cost of travel between Australia and the United States and the daily cost of travel within this country is a significant factor in travel from Australia to the U.S. For example, an economy air fare rate from Sydney to Honolulu (the closest U.S. gateway) costs approximately $1,092. There are reduced fares for excursions of 14 to 28 days and for trips of sixty days. Qantus Airline has a special excursion of 180 days of which at least 21 days must be spent in Europe. However, a stop is allowed in the U.S. either on the way to Europe or upon return. The high cost of airfare has been mitigated to an estent by the increased use of charter flights from Australia to the U.S. (See Table 8.)

III. MARKET FORECAST

Based upon empirical arrival trends and actual 1975 arrival figures, it is estimated that the United States could receive 135,000 Australian visitors during the calendar year 1976. This represents an anticipated 11.3% increase over the 121,255 Australian visitors recorded in 1975. Receipts from Australian tourists are expected to total $70 million in 1976, an increase of approximately 15% from 1975, yielding a per capita expenditure rate of $519 while in the U.S.

ADDENDUM -- TABLES

TABLE 1

Economic Environment

	1973	1974	1975 (est.)
Population (in millions)	13.3	13.5	13.8
Number of Households	n.a.	n.a.	n.a.
Employment (Civilian) (in millions)	4.7	4.9	4.8
GDP (in billions of U.S. $)	$ 62.2	$ 75.3	$ 79.4
Per Capita GDP (in U.S. $)	$ 4,734	$ 5,317	$ 5,635
Growth Rate in GDP In Real Terms	6.5%	5.6%	-1.8%
Inflation Rate	13.1%	14.4%	17.0%
Unemployment Rate	1.43%	1.35%	4.09%
Number of Unemployed	$67,200	$66,100	$196,320
Balance of Payments, surplus or deficit (million of U.S. $)	$ 1,530	$ -848	$ -620
Balance of Trade (millions of U.S. $)	$ 2,687	$ 1,224	$ 829
Exports FOB (millions of U.S. $)	$ 7,977	$10,198	$ 11,804
U.S. Share (%)	(12.2%)	(10.9%)	(9.6%)
Imports FOB (millions of U.S. $)	$ 5,290	$ 8,975	$ 10,976
U.S. Share (%)	(20.8%)	(22.2%)	(21.2%)

Source: U.S. Department of Commerce; U.S. Department of State

TABLE 2

Travel Environment--Market Size

Destination of Travelers, Number of Trips to:	1972	1973	1974	1975
United States	89,626	109,160	113,418	121,255
Other Countries	296,181	391,809	426,582*	n.a.
Total number of Individuals who travel Internationally	385,807	500,969	540,000 *	n.a.
U.S. Share of International trips.	23.2%	21.8%	21 %	n.a.
International Travel Expenditures (million of U.S. $, excluding transportation fares).	$454.	$484.	$491	n.a.
U.S. Share of Expenditures	7.9%	10.9%	11.2%	n.a.

Source: United States Travel Service; Organization for Economic Cooperation and Development; and the Australian Bureau of Statistics

* Unofficial estimate

TABLE 3

Travel Environment

Expenditures of Australian International Travelers
(1972-1974, excluding international fare payments)

Year	Total Int'l Travel Expenditures (millions of U.S.$)	% change from Previous Period	U.S. Receipts* from Australia Visitors (millions of U.S.$)	% change from Previous Period	Per Capita Expenditures (All Int'l) Travelers	Per Capita Expenditures (U.S. Visitors)
1972	$454	49.8%	36	28.6%	$1,179.	$402.
1973	$484	6.6%	53	47.2%	$1,237.	$485.
1974	$491	1.4%	55	3.8%	$ 909.*	$485.

* Unofficial estimate

Source: United States Travel Service; Organization for Economic Cooperation and Development

TABLE 4

Travel Environment--Traveler Characteristics

Characteristics

Age	Percent of Australian Travelers to the U.S. (197
0-17	10.7%
18-24	8.6
25-34	22.1
35-44	18.4
45-54	19.3
55-64	13.7
Over 64	7.2
Mean	39 years of age
Base	(1676**)

**I-94 Analysis--1973

City/Region of Residence	Population (Percent) (1973)	Percent of Australian Travelers to the U.S.
Sydney	21.0%	13.1%
Melbourne	19.0%	6.0
Brisbane	7.0%	2.7
Other Cities	53.0%	75.3
Base		(1895**)

**I-94 Analysis--1973

TABLE 5

Travel Environment--Trip Characteristics

Characteristics

Purpose of Trip	Trips to U.S. Percent
Pleasure	85.2%
Business	11.2
Study	0.7
Transit	2.9
Base	(121,255)**

**1975 arrivals

Length of Stay	Trips to U.S. Percent
0-6 days	37.2%
7-14 days	25.6
15-21 days	14.1
22-34 days	11.8
35-45 days	3.2
46-60 days	1.6
Over 60 days	6.5
Mean	11 days
Base	(1676**)

**I-94 Analysis--1973

Mode of Transportation	Trips to U.S. Percent
Air	96.8%
Sea	2.0
Other (auto & foot)	1.2

Source: I-94 Analysis--1973
(For detail see Table 6)

Seasonality	Trips to U.S. Percent 1975
1st Quarter	17.7%
2nd Quarter	26.5
3rd Quarter	32.0
4th Quarter	23.8

TABLE 6

Type of Transportation used by Visitor

Type of Transportation used by Visitor	Trips to U.S. Percent (1973)
U.S. Flag Air Carriers	46.0 %
U.S. Scheduled Air Carrier	45.5
U.S. Supplemental Air Carrier	0.5
Foreign Flag Air Carriers	50.7
Foreign Scheduled Air Carrier	50.6
Country of Residence Air Carrier	15.5
Other Country Air Carrier	35.1
Foreign Supplemental Air Carriers	.06
Other Country Air Carrier	.06
U.S. Flag Ships	.00
Foreign Flag Ships	2.0
Total U.S. Flag Carriers	46.0 %
Total Foreign Flag Carriers	52.8
Other (auto & foot)	1.2

TABLE 7

U.S. Port-of-Entry for Australian Arrivals

U.S. Port	Percent Arrivals (1974)
Honolulu, Hawaii	50.6%
New York City, N.Y.	14.1
Los Angeles, Cal.	11.8
Miami, Florida	2.6
Agana, Guam	2.6
San Francisco, Cal.	2.1
Seattle, Wash.	1.9
Chicago, Ill.	1.8
Boston, Mass.	1.4
Other	11.1
(Base)	(113,418)

Source: Arrivals and Departures of Selected Ports, U.S.T.S. March 1975 for calendar year 1974

TABLE 8

Travel Environment--

Price of Economy Air Fare Round-Trip Between Various Points

	Fare (U.S. Dollars)
Sydney/Honolulu	$1,092
Sydney/San Francisco	1,324
Sydney/Los Angeles	1,324
Sydney/New York	1,564
Sydney/Miami	1,552
Melbourne/New York	1,656
Melborne/Honolulu	1,184
Melborne/Chicago	1,586
Melborne/Los Angeles	1,416
Melborne/Miami	1,644

Source: Official Airline Guide, Worldwide Edition, April, 1976.

*U.S. GOVERNMENT PRINTING OFFICE: 1976 210-801/262 1-3

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